



LEO TRUST  
— ZÜRICH SINCE 1980 —

Manifesto



LEO TRUST SWITZERLAND AG

# Welcome to Leo Trust

Leo Trust is a dynamic and innovative company that puts the client first. We focus on continuity, trustworthiness and the efficient handling of client issues – with a focus on quality. In doing so, we promote ideas and processes in order to continuously improve. Digitalization helps us to meet these requirements. Modern software and well-established digital processes are the tools we use to achieve this.

Knowing our clients as well as our business partners and competitors is a main focus of our corporate strategy. We achieve this by listening to them carefully, anticipating expectations as well as international trends.

We help our clients to overcome their challenges by taking the time to listen and think along with them. Their ideas are integrated into the decision-making process in order to jointly develop the best possible solution. We accompany them comprehensively on their personal and individual journey. We rejoice with them when success stories emerge and are continued across generations.

We respect our stakeholders by consciously using resources from our extensive network and employing lean processes to conserve them. In doing so, we at Leo Trust encourage open, creative thinking and are open to innovative energy.

Our vocation is to accompany our clients in long-term business relationships. Together with our partners, we are constantly evolving and applying new insights for the benefit of our clients on a daily basis. If we trigger enthusiasm in our clients through our actions, this is recognition enough for us.

Our team acts out of passion. The only goal is the highest client satisfaction. That drives us forward, gives us strength and purpose in our work. Open and constructive communication is essential. Integrity and collegiality are our maxims.



Deriving from this, we make the following statement:

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### Driven by our vision

In an increasingly complex global environment, protecting wealth is a challenge. We want to ease our client's minds and serve as an anchor by giving them the certainty that their assets are in the best hands.

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### Pursuing our mission

We act out of traditional convictions and provide a range of services with excellent quality, first-class expertise, speed to market, transparency and foresight.

This proclamation was developed in numerous workshops with and by Leo Trust employees. It is designed both internally for employees and externally for partners as well as clients. By defining our mutual values - Quality, Trust, Proactivity, Commitment, Integrity and Partnership - we lay the foundation for our actions and cooperation.

The Leo Trust Team  
September 2021