

**Graphic Designer
Art Director & User
Experience Designer**

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EDUCATION /

ISGMD Academy
Certificate in Art Direction

UX Box Academy
Certificate in User
Experience Design

Languagecert
ESOL International (Entry 3)
(Speaking) (Achiever B1)

**Int. Language School of
Canada, Vancouver**
Certificate of completion,
English Level: B1

SKILLS /

Coding & Web
HTML & CSS Basic Knowledge
Webflow (visual coding)

Tools
Figma / Adobe XD / Sketch
Principle
After Effects
Premiere Pro
Illustrator
Photoshop

UX Design
Information Architecture
Wireframing
User Flows
Prototyping
User Research
Interview
Card Sorting
Survey
Usability Testing

Graphic Design
Video Editing
Branding
Photo Retouching
Compositing
Photography

EXPERIENCES /

**Full Stack Designer
Freelance**
Jan. 2020
Remote

Creation and production of responsive websites from conception to completion, and design of book covers

**Graphic Designer /
Netweek Spa**
Dec. 2017 - Dec. 2019
Merate, LC

Conception and Production of printed materials consistent with company's corporate image, Creativity & Video Editing/Production for company's products and self-promotion, building presentations and brochures in direct communication with commercial agents.

**Art Director /
Jellyfish Cross
Media Advertising**
Nov. 2014 - Nov. 2017
Milan

Conception and production of promotional full-page ADV's published on main Italian newspapers like "Gazzetta dello Sport" and "Corriere della Sera" regarding add-on products, study of Corporate image for companies and building in collaboration with Commercial Agents, Marketing Oriented presentations for big clients such as Disney, Viacom International, and Nickelodeon.

**Graphic Designer /
Iniziativa Editoriali**
Oct. 2013 - Set. 2014
Lecco

Performs a variety of design tasks from start to final production such as: Brochures, catalogs, logo design and packaging.
Working with experts in editorial field i learned to design newspapers and tabloid layouts

**Internship /
Alfagi Printing
Company**
Nov. 2011 - Nov. 2012
Bernareggio, MI

Performed a variety of task, from graphic design (Brochures, Logo Design, and working on brand's social media accounts whilst learning printing techniques in the lab.

SPARE TIME PROJECTS /

**Volunteer •
Listening Center,
Bernareggio**
Jan. 2017 - Dec. 2019
Merate, LC

I Coordinated the redesign of Listening Centre's website and other task inherent to social media whilst helping with other volunteers the distribution of food supplies to families in need.

**Co Founder &
Volunteer •
Eco Friends Brianza**
Jan. 2019 - Ongoing
Merate, LC

We founded a group with the main purpose of cleaning roads and green areas from abandoned trash, It's in plan to add beside the mere operational side of trash recovery an educational plan to educate youngsters about planet conservation themes.