

**Graphic Designer
Art Director & User
Experience Designer**

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EDUCATION /

ISGMD Academy

Certificate in Art Direction

UX Box Academy

Certificate in User
Experience Design

**Int. Language School of
Canada, Vancouver**

Certificate of completion,
English Level: B2

SKILLS /

Coding & Web

HTML & CSS Basic Knowledge
Webflow (visual coding)

Tools

Figma / Adobe XD / Sketch
Principle
After Effects
Premiere Pro
Illustrator
Photoshop

UX Design

Information Architecture
Wireframing
User Flows
Prototyping
User Research
Interview
Card Sorting
Survey
Usability Testing

Graphic Design

Video Editing
Branding
Photo Retouching
Compositing
Photography

EXPERIENCES /

**Full Stack Designer
Freelance**

Jan. 2020
Remote

Creation and production of
responsive websites from conception to
completion, and design of book
covers

**Graphic Designer /
Netweek Spa**

Dec. 2017 - Dec. 2019
Merate, LC

Conception and Production of printed
materials consistent with company's
corporate image, Creativity & Video
Editing/Production for company's
products and self-promotion, building
presentations and brochures in direct
communication with commercial agents.

**Art Director /
Jellyfish Cross
Media Advertising**

Nov. 2014 - Nov. 2017
Milan

Conception and production of
promotional full-page ADV's published
on main Italian newspapers like
"Gazzetta dello Sport" and "Corriere
della Sera" regarding add-on products,
study of Corporate image for companies
and building in collaboration with
Commercial Agents, Marketing Oriented
presentations for big clients such
as Disney, Viacom International, and
Nickelodeon.

**Graphic Designer /
Iniziativa Editoriali**

Oct. 2013 - Set. 2014
Lecco

Performs a variety of design tasks
from start to final production such
as: Brochures, catalogs, logo design
and packaging.
Working with experts in editorial
field i learned to design newspapers
and tabloid layouts

**Internship /
Alfagi Printing
Company**

Nov. 2011 - Nov. 2012
Bernareggio, MI

Performed a variety of task, from
graphic design (Brochures, Logo
Design, and working on brand's social
media accounts whilst learning
printing techniques in the lab.

SPARE TIME PROJECTS /

**Volunteer •
Listening Center,
Bernareggio**

Jan. 2017 - Dec. 2019
Merate, LC

I Coordinated the redesign of
Listening Centre's website and other
task inherent to social media whilst
helping with other volunteers the
distribution of food supplies to
families in need.

**Co Founder &
Volunteer •
Eco Friends Brianza**

Jan. 2017 - Dec. 2019
Merate, LC

We founded a group with the main
purpose of cleaning roads and green
areas from abandoned trash, It's
in plan to add beside the mere
operational side of trash recovery an
educational plan to educate youngsters
about planet conservation themes.