

Kayode Ariyibi

PRODUCT DESIGN | USER EXPERIENCE | PRODUCT MANAGEMENT

Kayodeariyibi19@gmail.com
www.mokayode.com

EXPERIENCE

Mnassa | منصّة | Saudi Arabia

UI/UX Designer

May 2020 - Nov 2020

Impacts

Collaborated closely with the Data Analysis team to analyze user behaviours and make data informed decision when redesigning or improving designs on the app

Improved Existing & developed new features in order to improve user engagement and retention.

Gokada Rides Ltd

UI/UX Designer

July - December 2019

Impacts

Successfully designed solutions that transformed the pilot recruitment process to 90% Digital Process, reducing human resources capital and improving company productivity.

Genrosys Technologies

UI/UX Designer

July 2018 - June 2019

Impacts

Designed the Brand Identity for atyourservice.ng, Designed an E-commerce delivery system for speedie.ng

Boomplay Music

Brand Designer

Feb 2017 - April 2018

Impact

I successfully built the brand design system which is currently being used across three countries in Africa and successfully designed creatives which contributed to our increased social media engagement from 400,000 to over 1million followers, Play Store downloads from 1 million to 5 million downloads and 15 million active monthly users

SKILLS

Design; Interface Design, Motion Graphics, Graphics Design, Animation, User Experience, Prototyping, and Interaction Design.

Programming Technologies; HTML, CSS, Javascript, PHP.

PROGRAMS

Adobe XD
Adobe Creative Suite
Figma
Miro
Whimsical
Sketch
InVision Studio

LANGUAGES

English
Yoruba
French Language

E-LEARNING & CERTIFICATIONS

Udacity Nanodegree

User Experience Design

December 2019

Udemy

Product Management

February 2020

Accenture Digital Skills

User Experience

March 2020

Continued Entertainment

Graphic Designer

Sept 2017 - May 2018

Created visuals for music covers, all digital contents, and campaigns

TRW Consult Holdings

Graphic Designer

June - Dec 2016

A digital marketing firm with 2 subsidiary companies; Sons of Issachar Publishing(A Book Publishing Company) and Ogidi Olu Farms

LICENSES & CERTIFICATIONS

Udacity Nanodegree

User Experience Design

January 2020

Udemy

Product Management

January 2020

Accenture Digital Skills

User Experience

January 2020

EDUCATION/TRAINING

Nigerian French Language Village

Module 1 - 3: French language

January - December 2013