

# Excelsior College

<https://www.excelsior.edu/>

FTE: 36,000

Amount of users: 5,100

Excelsior College is located in Albany, New York, Excelsior College is a leader in online and distance learning. It is well-known for its flexible, non-resident undergraduate and graduate degree programs.

Fueling academic success through correctness, clarity, delivery & engagement



## Challenge

Dr. David Seelow, director of writing programs at the college's School of Liberal Arts, sought a creative approach to serve the needs of Excelsior College's struggling writers. Specifically, he was looking for a tool that would be available to students when faculty was not, as many of the school's students work on their writing assignments on nights or weekends. Dr. Seelow quickly recognized that an online tool could help to engage, support and retain these students with flexible schedules.



## Results

Excelsior College completed a small study on the effectiveness of Grammarly versus other online learning programs in a classroom setting. During the summer session, faculty tracked student writing scores within three English composition classes. Students were asked to use Grammarly or a competitive online tutoring program as a resource for one assignment. Student scores from this assignment were compared to determine which online tool was most effective.



## Solution

Dr. Seelow saw Grammarly as a good fit because it is easy to use and encourages students to edit their own work before turning it in. Excelsior College purchased a license and began offering Grammarly to all students and faculty. Any student with an Excelsior College email address was able to link to Grammarly from the college's homepage to create a personal account and password. Excelsior College also sends emails to faculty to encourage them to use Grammarly in the classroom.

The average grade of students using Grammarly

88.93

Students using the competitive product

84.82