

JACK TAJERSTEIN

EXPERIENCE

Silent Partners Studios - Junior Art Director

07/21 - 10/21, Burbank, California

- Worked with the creative team to build concept documents, and design presentations.
- Worked along the motion design team to build and edit screen content for concerts, using both traditional and real time visual effects programs.

XR Studios - Creative Designer (Student Co-Op)

01/21 - 05/21, Los Angeles, California (Remote)

- Worked as a creative liaison between our group of students and XR Studios to develop concepts for both virtual production and marketing.
- Worked with their current branding to create a cohesive design system.
- Developed marketing campaigns to properly illustrate the brand's narrative.
- Co-Directed our animation team to build thoughtful virtual environments for demonstrational use.

Miami University - Teaching Assistant, Interaction Design (UX/UI)

01/21 - 05/21, Oxford, Ohio

- Introduced and on-boarded students to modern prototyping tools.
- Gave feedback and instruction to help students make the most of their work.
- Empowered and inspired students through my own excitement about the course.
- Graded assignments, projects, and ran student critiques.
- Co-owned our Slack channel to curate effective communication for remote learning.

Tern Commerce - Product Design & Marketing Intern

12/20 - 02/21, New York, New York

- Assisted in the QA process for US Unlocked virtual payment methods.
- Tweaked web pages and created templates for better marketing campaigns.
- Updated and maintained the website via WordPress.
- Created marketing assets and initiated the renovation of social media campaigns for an accurate online presence through targeted marketing and customer analysis.

The Gathering at The Poet's Shack - Creative Director & UX Lead

08/20 - 12/20, Oxford, Ohio

Our cross-disciplinary team of students was tasked with creating an innovative and captivating event for Miami University, which showcased art through the lens of technology while demonstrating our commitment to diversity, inclusion, cultural awareness, and the democratization of the arts. We created an interactive and immersive experience celebrating the spoken word.

RedHawks Collegiate Esports - Design Lead

08/19 - 12/20, Oxford, Ohio.

- Helped the team establish a more cohesive and competitive brand identity.
- Developed graphics, templates, and overlays for streaming and social media.
- Assisted in day-to-day operations that were vital to the growth of the organization.

+1 (516) 662-3706

jack@tajerworks.com

SUMMARY

I'm an energetic creative with a deep understanding of interactive media. I am passionate about creating relevant and resonant immersive experiences.

SKILLS

- Experience Design
- Creative Direction
- User Interface Design
- Narrative Design
- Copy Writing
- Graphic Design
- Marketing
- Motion Graphics
- AR/VR/XR

EDUCATION

BA / Emerging Technology in Business & Design
Miami University, 2021

Certificate / Mini MBA Miami University Professional Education, 2021

Award:

Outstanding Senior - Design
Miami University, 2021

TOOLS

- Sketch/Figma
- Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere
- Cinema 4d
- Notch
- Webflow
- Slack/Discord