



Name:  
**Joe Perry**

Email:  
**JosephPerryDesign@gmail.com**

Mobile:  
**719.232.0742**

Location:  
**Colorado Springs**

Portfolio:  
**JPerryDesign.com**

LinkedIn:  
**www.linkedin.com/in/jperrydesign**

---

## Skills

### User Experience

User Flows  
Competitor Analysis  
User Research  
User Personas

### User Interface

Wireframing  
Prototyping  
Usability Testing  
Native App Design  
Responsive Design

### Graphic Design

Iconography  
Typography  
Style Guides  
Branding  
Animation

---

## Tools

### User Interface

Adobe XD  
Sketch  
Figma  
Balsamiq  
InVision  
Wordpress  
Web Flow  
HTML

### Graphic Design

Illustrator  
InDesign  
Photoshop  
Microsoft Office Templates  
After Effects

---

## Summary

UI Designer with a background in creating brand identities as a graphic designer for pharmaceutical companies, with the experience and skills to be an asset to any creative team.

---

## Education

### Career Foundry, Berlin

Completed May 2021

UI Design Program

### Colorado Technical University, Colorado Springs

Graduated September 2008

Bachelor's Degree in Visual Communication

Summa Cum Laude

---

## Experience

### User Interface/Digital Designer, Crossover Health, San Clemente

March 2021 - Present

- Review asset analytics and usability tests and iterate accordingly
- Wireframing
- Prototyping
- Responsive design at multiple breakpoints
- Improved site navigation utilizing user flows and heat maps
- Resident user experience advocate
- Work in concert with development to ensure seamless execution

### Graphic Designer, Unbridled Solutions, Boston

September 2019 - April 2020

- Logo and theme creation
- Branding decks
- Style and brand guides
- Supporting graphics for an array of media
- Remote work and travel

### Graphic Designer, Boston College (Football Recruiting), Boston

June 2019 - September 2019

- Pre and post game social media content
- Recruiting social media content
- Created lock screen images

### Graphic Designer, Nexgen Pharma, Colorado Springs

February 2012 - March 2013 and December 2014 - March 2019

- Excellent service recognition award for 2015 and 2016
- Maintained company website (vitamer.com)
- Created brand promotion marketing collateral for trade shows
- Layout and design of company newsletter
- Layout and design of Product Reference Guide annually
- Collaborated with production to produce marketing collateral
- Product photography

### Online Operations Manager, HONBLUE, Honolulu

June 2014 - October 2014

- Managed and designed incoming jobs from our online portal for a multifaceted print shop (print.zoombis.com)
- Monitored website use with Google Analytics
- Created collateral over an array of different media

*More work experience available upon request*