



Name:
Joe Perry

Email:
JosephPerryDesign@gmail.com

Mobile:
719.232.0742

Location:
Boston, Massachusetts

Portfolio:
JPerryDesign.com

LinkedIn:
www.linkedin.com/in/jperrydesign

Skills

User Experience

User Flows
Competitor Analysis
User Research
User personas

User Interface

Wireframing
Prototyping
Usability Testing
Native app design
Breakpoints
Responsive Design

Graphic Design

Iconography
Typography
Style Guides
Branding
Animation

Tools

User Interface

Sketch
Adobe XD
Figma
Balsamiq
InVision
Wordpress
Web Flow
HTML

Graphic Design

Illustrator
InDesign
Photoshop
Microsoft Office Templates
After Effects

Summary

UI Designer with a background in creating brand identities as a graphic designer for pharmaceutical companies, with the experience and skills to be an asset to any creative team.

Education

Career Foundry, Berlin

Enrolled August 2020
UI Design Program

Colorado Technical University, Colorado Springs

Graduated September 2008
Bachelor's Degree in Visual Communication
Summa Cum Laude

Experience

Graphic Designer, Unbridled Solutions, Boston

September 2019 - April 2020

- Logo and theme creation
- Branding decks
- Style and brand guides
- Supporting graphics for an array of media
- Remote work and travel

Graphic Designer, Boston College (Football Recruiting), Boston

June 2019 - September 2019

- Pre and post game social media content
- Recruiting social media content
- Created lock screen images
- Photography file management

Graphic Designer, Nexgen Pharma, Colorado Springs

February 2012 - March 2013 and December 2014 - March 2019

- Excellent service recognition award for 2015 and 2016
- Edited company website and provide banner ads (vitamer.com)
- Created brand promotion marketing collateral for trade shows
- Layout and design of company newsletter
- Layout and design of Product Reference Guide annually
- Collaborated with production to produce marketing collateral
- Product photography

Online Operations Manager, HONBLUE, Honolulu

June 2014 - October 2014

- Managed and designed incoming jobs from our online portal for a multifaceted print shop (print.zoombis.com)
- Monitored website use with Google Analytics
- Coordinated and designed direct mail marketing pieces
- Created collateral over an array of different media

Graphic Designer, Service Typographers, Colorado Springs

August 2010 - January 2012

- Built email newsletters using Constant Contact
- Produced offset plate, high resolution proofs, and film
- Long form layout design
- Screen print design
- Prepress (Apogee)

More work experience available upon request