

NOTRE DAME STUDENT ASSOCIATION

2018 ANNUAL REPORT

WWW.NDSA.COM.AU

CONTENTS

Executive

President	1
Vice-President	3
Secretary	5
Treasurer	7

Welfare

Welfare Director Report	9
Assist Report	10
Equity + Access Report	11
Sport + Health Report	12
Women's Report	13

Clubs

Clubs Director Report	14
-----------------------	----

Academic

Academic Director Report	15
Environment Report	16
International + Residences Report	17
Mature + Postgraduate Report	18

Marketing

Marketing + Strategy Director Report	19
--------------------------------------	----

Events

O-Days 2018	22
Back 2 Uni Party	22
Cocktail Party	22
NDSA Spring Ball	22
End of Semester Fiesta	22

Sponsorship

Sponsorship + Discount Report	24
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The President

2018 has been an amazing year for the NDSA. Everyday your Council has delivered in a range of areas for all students. I am so proud of the committed team I have worked with this year. Their passion and dedication to advocating, delivering and going the extra mile for ND students has been truly inspiring.

In 2018 the NDSA Council sought to build on the great momentum of the 2017 Council, this was aided by the addition of new Council Roles such as Women's Officer, Assist Officer, Mature & Postgraduate Officer, Equity & Access Officer, Sponsorship & Discounts, Media & Publicity, Deputy Events Officer and International & Residences. These news roles have allowed us to do more and hear more student voices.

This year I have been proud to release our Strategic Plan 2018-2021 the most comprehensive strategic plan in our organisations history. This Strategic Plan will ensure the NDSA continues to deliver what matters for all students and provides a clear focus for us over the next four years. I am also proud of the fact that we have taken a huge step in resolving the issue of parking through the release of our NDSA Parking Report. A report can easily be discounted as meaningless, but without real data, real analysis and concrete recommendations we cannot persuade those with the power to ease parking pressures on ND Students. Our parking report makes clear the issues and what needs to change. I know the 2019 Council will take up the recommendations of our Parking Report and work hard to ensure the Fremantle Council and University implement them. ND students are paying far too much for parking and our report means Fremantle and the University cannot hide from the realities any longer.

The NDSA has also continued to deliver for students in other areas. We delivered on our promise to have more free food events, revitalised our discount program, continued our advocacy for better WiFi, delivered a student gym with the University, provided financial assistance for students and got a commitment to a University textbook policy. I could go on, but I know this report will stand as a testament to all the work and advocacy of the 2018 Council.

I am proud that this council has continued to promote inclusivity and respect through our many Welfare and policy initiatives. I believe respectful and inclusive communities are successful communities. In particular, I am confident that before the year is out the NDSA and University will finally affiliate an LGBTIQ+ student group, something which has been delayed for thirteen years. I believe our community will only flourish by ensuring every single member of our community is having the best possible University experience.

In reflecting on this year, there has been a constant presence which has anchored and alleviated pressures on so many occasions. NDSA's Vice President, Rachel Porter has been a guiding example of dedication, tenacity and solidarity. I am so glad I had her by my side and I thank her for everything she has done for our organisation.

It has been a whirlwind being President of the NDSA over these past two years. There have been days where I wanted to give it all up and days where the possibilities seemed

endless. Notre Dame is a place of heart and it has been my absolute pleasure to serve students everyday for the past two years. I wasn't sure what I wanted to do when I became President, but I did know I had to give it my best shot. My best shot may not have been everything everyone wanted, but I hope in some small way I have made you uni experience better.

I am optimistic about the future of our NDSA, I know its worth and I know what students can achieve when they come together to represent their peers and friends.

Thank you.

Dylan Gojak
President

The Vice-President

This year NDSA has gone above and beyond to deliver to students, all the while dealing with brand new changes to the Council structure and moving into the newly renovated Prindiville Hall. Being Vice President has been a massive, and at times, challenging task, however one that I have found extremely rewarding. The student culture at Notre Dame is truly unique, and contains a student body that are so vibrant, thoughtful and respectful that it has been an honour to serve. Through my time as Vice President I have been lucky enough to sit on student boards at both a campus and national level, have ongoing dialogues with staff about student issues and have been at the forefront of many student events and initiatives.

The NDSA has grown enormously this year with a whole new range of ideas and campaigns lead by a team of passionate student leaders, from our advocacy at Student Board levels for increased academic transparency and better facilities and resources for our clubs, to smaller, more personal initiatives like free food during exams, blankets around Prindiville Hall, and the random pop-up sausage sizzle appreciated by all. A big theme from this year is the increased financial burden on students, and the impact this has on campus culture and the ability of students to interact in student life. So often, students now need to work extra shifts simply to afford food and petrol, and simple things like joining a club or becoming involved in campus life can have financial implications. We hope that small initiatives like free food, free pads and tampons and free emergency packs, as well as the introduction of our Assist Fund, have helped make student lives easier, and more willing and able to become actively involved on campus.

The move into Prindiville Hall with the new office space and the specialisation of officer and director roles has meant that the NDSA's capacity to serve students has increased at a rate that is yet to be fully capitalised. Prindiville Hall has been a work in progress throughout the year while the Council has endeavoured to make it cosy and sticky for all students. 'Project Cosy' was implemented in Winter this year and included the introduction of better seating arrangements in Prindiville Hall, the introduction of blankets to keep warm, encouraging more student events to be hosted in Prindiville Hall and advocating for music, rugs and more seating. 'Project Profesh' was introduced in October this year and revamped the NDSA office space to increase working capabilities by introducing desks for all officers, a reception desk to define the space and provide a formal place of contact for students, and a communal workspace for all council members. The renovations to Prindiville Hall have been a huge improvement from what it used to be, and the NDSA has been working hard to ensure that it is student friendly as possible and used to its maximum potential.

2018 has been a year of great growth for both the NDSA and myself, and it has been an honour to help lead such an amazing group of student leaders and serve the student community. Although there is still much room for growth for future councils, I am extremely proud of what the 2018 Council has achieved, and wish the 2019 Council the best of luck in making student life the best it can be.

Rachel Porter
Vice - President

The Secretary

In 2018, the Notre Dame Student Association has actively advocated for minority students and worked hard to implement initiatives designed to help all students make the most of their university experience. Each individual council member had a chance to develop specific policies and initiatives, encouraged through the new roles that were introduced to the council following Constitutional changes in 2017. Our team has worked tirelessly to improve the various aspects of university life and has delivered some amazing results.

As Secretary, the most significant contribution I have made has been taking thorough and detailed minutes, creating an accurate record of the discussions and decisions made by the council at our fortnightly meetings. These are made public to the students on our website, ensuring that we are kept accountable to the student body.

Amendments to the Standing Orders have ensured that our governance is as effective, transparent and conducive as possible, so that we can work towards delivering the best results for students. Further contributing to the administration of the Student Association was my development of an 'action item sheet'. This was a means of tracking all of the responsibilities of council members to make sure that things were followed through, making our achievements more defined and easy to clarify. This was an effective system to use, and enabled council members to follow up on responsibilities that might have been forgotten about. A similar action sheet was developed for our weekly Director's meetings, so that Directors could keep on top of their tasks and ensure that their team were making progress on their initiatives. This has been a useful process, and should continue in 2019 to hold council members accountable and aware of their responsibilities.

Some internal issues that have persisted throughout my years as Secretary include the submission of meeting papers for our fortnightly agenda. It is understandable that the demands of coursework can sometimes become overwhelming, but in 2019 some process may need to be developed that encourages more timely submissions of meeting papers.

At the beginning of 2018, I worked with the other Executive members to plan a successful retreat day, where we laid out our vision and plans for the year ahead. This was essential in ensuring that each team had a clear plan of events and initiatives to carry out throughout the year.

Although I do not have as active a role in the council, with most of my duties being administrative, I have made a conscious effort to be present at most of our events, assisting in the set up and running of various events, including Open Day, Orientation Day and Wellness Week. I have also represented the Student Association at the July graduation mass and ceremonies. I believe that my role as Secretary involves more than taking minutes and keeping an up-to-date attendance register, and also involves being an active member of the Notre Dame community.

Having held the role of Secretary for the last 3 years, I believe that this role offers invaluable experience in organisation and administration, and I hope that the new Secretary finds this role full of opportunity and reward.

Macy Gregson
Secretary

The Treasurer

As at 30 November 2017 the NDSA had expended \$118,475.08 and generated an income of \$125,096.00. 2018 financial figures won't become finalised until 30 November, but as at 1 October the NDSA has expended 112,989.05 and generated an income of \$110,822.23.

This year saw a massive year of growth for the NDSA. Budgeting was tighter as there was an increase in the roles on the council meaning there needed to be more funds distributed between the different directors and Officers. The attached figures for the 2018 year are up until October 2018. Total Incomes as October have decreased from 2017, total expenses also decreased however this was not enough for the council to run at a profit this financial year. One aspect of incomes last year was club disaffiliations which did not continue into this year, which though is not seen as a financial bonus, it meant that all clubs were well catered for and none would disaffiliate.

Events

Money spent this year on events has been lower than in the past year. This figure isn't taking into account the money yet to be spent on the End of Semester Fiesta put on by the NDSA, which is estimated at around \$3500. Income for events throughout 2018 have also been considerably lower than 2017 with reduced ticket sales to all NDSA events in 2018. The Cocktail Party in 2017 and 2018 represents an event where expenditure on the event often outweighs the return in NDSA gets through ticket sales. Our money spent on free food in 2018 has just under doubled, showing the popularity that free food brings to students. O'Day this year had an increase in budget, with a new discount program being worked on over the summer, these costs to put on O'Day. It is expected that NDSA expenditure in O'Day will continue to increase.

Marketing & Merchandise

Our expenditure on marketing has increased significantly this year. This will be down to the new marketing campaigns that have been put on by the marketing team. Merchandise has decreased in expenditure this year, as we tried to source cheaper forms of merchandise that were still similar quality.

Welfare

Welfare's budget this year unlike last year has been split between the different officers that fall under the welfare director. The main addition to the welfare portfolio this year was the assist fund. The NDSA was able to provide some funds for students who were struggling financially to help assist them. The Assist fund of \$3000 was funded through revenue raise from the NDSA Discount Program. We were also able to spend less this year on the founder's cup, however still put on a fantastic event.

Academic

The Academic Portfolio this year did not expend that much money, however it is an increase on the prior years spending which amounted to nothing.

Clubs

Clubs this year did not make the most of the funding opportunities they were able to tap in to. However this could be due to the fact that more and more clubs are becoming financially stable and are able to raise and maintain funds themselves. Clubs expenditure as report also does not reflect the expenditure that will take place in October on Club Awards.

Office Equipment & Supplies

Office Equipment this year increased significantly over the past year, and even exceeded the amount budgeted at the start of the year. This is largely down to the lack of workspaces/equipment for the workspaces provided for in ND3. We managed to decrease the amount spent on Supplies this year which is a very good sign.

Emails, Website and Bank Fees

With the new emails being launched this year this was a big expense throughout the year. Our eftpos maintenance fee was larger than budgeted for, however it did include the purchase of a new eftpos machine and point of sale system that has been implemented this year by the NDSA.

Discount and Sponsorship

This was an area of financial growth for the NDSA in 2018. Our revitalised discount program brought in new signs up and it is expected that going forward the NDSA will seek to invest more in this area of our organisation recognising its ability to open up new revenue streams, which will allow us to provide more services and opportunities for students.

Edward Blake
Treasurer

Welfare Director

2018 has been an incredible year for the Welfare Portfolio. As a result of the 2017 SGM, this was the first year that the portfolio expanded from the single Welfare Director role to the Welfare Team. The Team is composed of the Welfare Director and four officers, the Assist Officer, the Equity and Access Officer, the Sport and Health Officer and the Women's Officer. The expansion of this portfolio has meant an exciting increase in what the NDSA can achieve in the Welfare sphere. I have been incredibly proud and humbled to work with my amazing team to achieve great things in this space. Welfare is now so much more than Wellness Week, we have been able to greatly expand the number of events we have been able to host to raise awareness around issues, and implement ways we can genuinely help students with issues affecting their welfare.

Wellness Week continues to be an important event that we seek to continually grow and improve. For Semester 1 Wellness Week each day was themed around a commitment regarding Mental Health, with students signing a pledge containing each of the 5 commitments, which we are seeking to display in Prindiville Hall. This was the first Wellness Week to incorporate a Clubs Fair into the week which was an exciting collaboration between the Clubs Director and myself and was a great success.

Semester 2 Wellness Week was the first time we themed each day around a different area of a student's welfare. Monday focused on Physical Wellbeing, Tuesday focused on Spiritual Wellbeing, Wednesday focused on Social Wellbeing, Thursday focused on Mental Wellbeing and Friday focused on Consent. This new way of setting out the week worked really well and I will be recommending this program be carried on and developed in future years.

Across the two weeks we cooked and gave away 200 burgers, 300 packets of Mi Goreng, 15kg Pasta and 200 sausages, we gave away 200 facemasks, 1000 chocolates, 100 pieces of fruit, 500 biscuits and 600 cups of tea and coffee, we had kittens, dogs and barnyard animals on campus and we hopefully sparked hundreds of conversations about mental health, healthy eating, spirituality, community engagement and consent.

While I will leave it to my officers to list their achievements for the year, I would like to say that I am incredibly proud and honoured to have worked and led this team in it's first year and I'm very excited to see how Welfare continues to grow over the coming years.

Justine Ralph
Welfare Director

Assist

As the inaugural Assist Officer, it has been my pleasure to work to assist Notre Dame Students during times of financial stress. Being a university student is difficult enough, trying to juggle study often with part-time work, and other life commitments, so when unexpected expenses come up, it can be hard to manage the balance. That's where the NDSA Assist Grant comes in. For the first time, this year students had access to non-refundable grants to assist them during times of financial emergency.

In addition to the Assist Grant, during semester one I worked to build a relationship with Student VIP on campus. With the Co-Op bookstore, no-longer on campus, finding access to textbook was made more difficult. Student VIP offers a platform for students to buy, sell and swap textbooks all over Australia. The online platform is commission free, and an affordable option for students to utilize as opposed to purchasing from online bookstores.

During Semester One I also launched the first ever jacket swap at the university of Notre Dame, where students could borrow freely provided jackets when needed, and return later that day or week. The initiative has been a great success, and will continue to build going forward.

Semester Two saw the launching of the 'Don't be a mug, use a mug' initiative early in the semester. Coffee is a uni students fuel, so to keep prices as low as possible, the NDSA has provided the option for students to borrow mugs to utilize the many discounts coffee shops around Fremantle offer.

I was also proud to launch the NDSA food bank on campus in the Welfare corner, upstairs in Prindi Hall. Aimed at those who forget, or can't afford lunch, the food bank holds lunch snacks essential for any student to get through a day of lectures.

This year was my first time on the student association, and I am proud of the work achieved this year as part of the Welfare team to assist students. In the words of St. Mary Mackillop, 'Never see a need without doing something about it'. In the inaugural year of the Assist Officer position, the role has grown to become more than just an avenue for the Assist Fund program, and my hope is it continues to grow even stronger into the future with the NDSA.

Amelia Gal
Assist Officer

Equity + Access

This year has been quite successful in the Equity and Access realm. Being a brand-new position, Ashley-Rose Hooper laid strong foundations by forming an Equity and Access subcommittee with club's members, conducting consultative meetings with members of the Notre Dame community and ensuring the second IDAHOT event ran smoothly with the help of the Welfare Director.

I stepped into the position midway through Semester One, and built upon Ashley's work to supply council members with, sexuality and gender diversity training, disability awareness training, lay foundations for cultural awareness training, and extend the reach of the Equity & Access subcommittee to general students to further diversify the voices that educate and influence the Equity and Access Officer. It is my strong belief that decisions that effect minority groups need to be made through consultation and that is why I have strengthened the terms of reference for the Equity & Access Advisory Committee, which I know will have an active role to play in 2019.

I also wrote a discussion paper to construct the case of having a gender-neutral or unisex bathroom in Prindivile Hall and around campus, to better support students with children, students with carers and trans and gender diverse students. I held my first event, Bandanna Day and the NDSA has begun the process of writing and Inclusive Events policy.

In all, this has been quite a productive and encouraging year and I hope to carry this momentum into 2019.

Benji Rabeling
Equity + Access Officer

Sport + Health

2018 has been a year of development for the Sport and Health officer role. While previously the NDSA had a Sports Director, this is the first year that the role has been shifted under the Welfare portfolio. This has opened a wide range of possibilities for the role and meant that it can include so much more than organising sporting events.

To that end, this was the first year that the Sport and Health Officer hosted a Dry Movie Night. The idea behind the night was to host an event on campus that engaged students in a conversation about how alcohol wasn't necessary to have a good time. The Night included snacks and Mocktails. We hope that similar events with similar messages can carry on to 2019.

The big Sport and Health event for 2018 was Founders Cup. While Founders Cup has been an ongoing event in NDSA history, 2018 was an exciting year for the event as it was the first year that a women's tournament was included. We named the women's tournament the Laurissa Knowles Cup in honour of the first NDSA President. We had a really great turn out for the event and at the end, the School of Education took home the Cup.

It has been really exciting to see the huge potential that comes with this shift in the focus of this role. We are very proud of what has been achieved and extremely excited to see how the role grows.

Joshua Scardina
Sport + Health Officer

Women's

Being the first Women's Officer was both an exciting and daunting challenge. This position is especially relevant in the #metoo movement and I have been met with an overwhelming amount of support during my time serving the students of Notre Dame.

This is an extremely rewarding role and I have been very grateful to work with the 2018 Notre Dame Student Association to achieve many great things. NDSA's International Women's Day event launched the Women's Officer role in the University community with great success. Students were given the opportunity to donate and become informed regarding women's charities and health initiatives, to purchase female empowerment merchandise and to partake in live self-defence demonstrations. Staff and students signed the pledge "Leave No Woman Behind" which acknowledges the intersectional nature of gender inequality and hangs in Prindiville Hall. It stands as a symbol for the celebration of female students; their achievements, goals and equal right to excel at Notre Dame and the wider community.

The Craft, Cake and Communicate event was a casual and informal way for students to be face to face with the Women's Officer and give feedback about how the year has progressed for them personally and regarding issues of welfare. I hope that this initiative is continued in the years to come because I believe that it is really important for student leaders to be continuously connected with the students that they represent.

In my year as Women's Officer I have also run a lot of campaigns such as the #AskforAlex campaign, Breast Cancer Awareness Month, and White Ribbon Day all of which have been great successes and have made a difference in the Notre Dame community. My most rewarding and satisfying moment as Women's Officer was when the tax on sanitary items was removed. The NDSA has been campaigning for the past two years to #AxetheTamponTax and it was such a freeing moment for both myself and the council to hear that the tax is being phased out. There is still a long way to go for complete gender equality, and I feel honoured that I was a part of NDSA's steps to making Notre Dame the best place it can be.

Courtney McManus
Women's Officer

Clubs Director

2018 has seen a massive growth in club engagement and presence at the University. 2017 set the groundwork for club systems and communication, and it's clear to see that this year clubs have built on this through strong growth in all aspects.

Throughout the year, the NDSA has been assisting clubs with managing more events, building their membership base and becoming more active on campus. As a result, not only have we seen five amazing new clubs start on campus, but for the first time in a number of years, there have been 0 clubs disaffiliate, or become defunct over the year. This is an achievement of clubs that I am very proud of, and reflects the hard work contributed by all club leaders over 2018.

At the beginning of the year, we moved into our new home in Prindiville Hall, which provides clubs with four offices and twelve workspaces, as well as a space to chill out and get work done. This has seen a huge benefit in not only club presence on campus, but also the professionalism of our clubs.

Building on from last year, we have also cultivated a stronger relationship between the NDSA and clubs. Over 2018, our Clubs Council, which consists of four meetings throughout the year, has been changed to give more power to NDSA clubs in key decisions, and allowed more cooperation and communication in the clubs world. These meetings have been a huge success, with over 17 of our student clubs attending our final Clubs Council.

As well as all of this, we held our first ever Clubs Fairs, giving clubs a new opportunity to gain members and publicise their clubs, outside of the usual orientation days.

Overall, 2018 has been an incredible year for clubs, and I believe we're starting to create a powerful club culture at Notre Dame, and I'm excited to see how clubs continue to grow in the future.

Montefiore Nathan
Clubs Director

Academic Director

Taking on the role of Academic Director in 2018 has been an incredible learning experience. Throughout the year this role has allowed me to take direct action on issues that I found important during my 4 years at Notre Dame as an undergraduate student. I had the opportunity to sit on many boards and committees this year including the National Student Board, the Student Affairs Committee and the Learning and Teaching Committee. This provided the NDSA with the opportunity to have a valid input on many academic issues.

The Academic Team began the year by surveying the student body on several issues. Topics that were covered included, WIFI, Library resources, Security around campus, Peoplesoft and the learning and teaching at Notre Dame. The survey proved to be successful with over 200 students taking part and gave the academic team a strong direction to follow. I was able to take the suggestions from the survey and action them out. In particular, the recommendations of swipe card access into St. Teresa's library after 5pm and having the student ID function as a smart rider was taken to the Student Affairs Committee for discussion. Currently, these two recommendations are still in progress but myself and the Academic team are hopeful for a positive outcome.

The implementation of a textbook policy was a goal for the 2018 Academic team. The 2017 council passed a textbook policy and it was my responsibility this year to carry it into the next phase. The NDSA recognises that the use of textbooks can form a necessary learning resource which may help students in meeting the learning outcomes of a unit. The 2012 Universities Australia student finances survey showed that on average full-time undergraduates were spending \$602 annually on textbooks, the second highest cost after transport related expenditure. Expenditure on textbooks is a major financial barrier on students. The NDSA believes several areas needed to be addressed in relation to textbooks at Notre Dame. The textbook policy was submitted to the Student Affairs committee where all members on the committee agreed it was a prominent issue which needed to be addressed. From the Student Affairs committee, the policy was brought to the Learning and Teaching Committee. Myself and the President co-wrote a paper which included an environmental scan of what other policies universities across Australia have implemented regarding learning recourses. Members from the Learning and Teaching Committee endorsed the proposal and agreed for a working party to create a university textbook policy. Currently, myself and other members from the Learning and Teaching Committee are drafting the policy which will be presented to the Academic Council in early 2019. This is a major achievement for the NDSA and I am excited to see the next Academic Director take the textbook policy into its final stage.

I would like to thank my amazing officers; I could not have asked for a better group of people to work with. I would also like to thank the rest of the NDSA council for such an amazing year full of laughter, love, and dedication.

Emily Paskov
Academic Director

Environment Officer

The environment portfolio saw success in several areas this year. Following continuous discussion between Fremantle council and the NDSA on the development of an urban “green space” we were able to discuss a document we had created with Fremantle Mayor, Brad Pettit. This document considered Croke Street as the location for this space, where we detailed designs and potential functions, and also discussed the importance of ensuring the integration of the Fremantle community alongside the Notre Dame community. An ongoing issue that environment focused on this year was parking. This led to the development of a parking survey to elucidate problems faced by Notre Dame students in terms of associated cost/affordability, availability, and also to gauge their reception of several recommendations.

The results of this survey allowed us to create the NDSA Parking Report and particularly highlighted that the cost Notre Dame students pay in parking is disproportionately higher than all other West Australian universities combined. We plan to discuss the results of this survey and recommendations of the report with Fremantle Council, including the implementation of: low-cost reserved parking for students on Marine Terrace, increasing the number parking bays on Marine Terrace, extending CAT bus service times, and promoting more sustainable transport options/ideas. We hope to implement some of the recommendations in collaboration with Notre Dame, and Fremantle council in the near future.

Throughout the year, maintenance of student spaces such as Prindiville Hall were also seen to by campus services. This would not be possible without all those that informed us of damage or issues in student spaces, that we were then able to forward onto campus services to rectify. In addition to this the we were also privileged to have a presence on the newly formed Sustainability Working Group on campus, where we hope to assist in undertaking recommendations in promotion of sustainability within the Fremantle community. Thank you to all staff and students, for these achievements which would not have been possible without your continued support!

Jayden Roberts
Environment Officer

International & Residences

Being a part of the NDSA has been an incredible leadership experience. As this role was new, it was exciting to be able to navigate my activities by using my own experiences as a resident student myself. As the International and Residences Officer, I have successfully been able to achieve parking permits for domestic residential students, hold events for both study abroad and domestic students as well as be a mentor and support person to our international students. Overall, this role has allowed for a platform of engagement between study abroad international students and the wider university community to be established. This is essential as study abroad students are one of the most vulnerable student groups and having a representative to be their voice is paramount to ensure their experiences are optimal and memorable as well as to help them overcome any challenges they may face. Being an NDSA council member is an amazing opportunity to interact with likeminded individuals who really want to make a difference and improve the experience of students. During my term I have significantly enhanced my communication, teamwork and organisational skills as being on the NDSA really gives you opportunities to challenge and better yourself.

Ashleigh Habkouk
International + Residences Officer

Mature + Postgraduate

This was the inaugural year for the Mature & Postgraduate Officer and it entailed being the Council Representative who focuses on mature age student and postgraduate student concerns and engagement.

This year I have liaised with the Mature Age Network on Fremantle campus as a means of reaching out to mature age students. I have attended social events organised by the mature age network and I have organised social events myself to try and engage mature age students on campus. The social events that I organised were also open to postgraduate students and were mostly during the day and close to campus. They were an opportunity for meeting other students and socialising over tea or coffee or a drink.

I have liaised with the Council of Australian Postgraduate Associations for the support and experience CAPA could offer as an established organisation. The Student Association Council has been considering affiliating with CAPA, in the absence of a postgraduate association on campus.

I have worked to improve facilities for students with children on campus. The Student Association invested in a change table in the main student hall on campus. This gained wide support, and also raised the existence of other facilities on campus which were previously not widely known about. It has been an ongoing project to facilitate the introduction of a parents' room on campus.

Finally, and separately to my role as mature and postgraduate officer, I compiled a report on the university's current disciplinary processes. I made some recommendations that were endorsed by both the Student Association Council and National Student Board.

Lauren Italiano
Mature + Postgraduate Officer

Marketing + Strategy

The NDSA marketing department has grown significantly in 2018. In previous years, the publicity director was solely responsible for the advertising of NDSA events on social media platforms. NDSA as a whole has had major developments this year, which has expanded the role to include crises management, internal communications, officer campaigning, professional writing and continuing the growth of our events and discount program.

We have implemented new communication systems such as the marketing campaign and events form, content calendars and collaborative creation of content and marketing strategy.

There has also been work to separate the roles of Marketing & Strategy Director and Media & Publicity Officer. This better reflects the public relations focus of the Director and the need for an advertising-focused role through Media & Publicity Officer. These changes have been implemented into the Terms of Reference for the marketing team going forward.

We have introduced new brand strategies for each department, as well as the introduction of an NDSA style strategy and guide. This branding strategy has enabled us to create a cohesive look for the multiple facets of our organisation and allowed flow-on between departments and their officers.

The Marketing & Strategy Director is now involved in all NDSA decisions to ensure reputation and message cohesion is maintained at all times. We have begun the implementation of our Crises Management plan for the organisation, ready for the 2019 council to continue. The Marketing department has become an essential part of every initiative and played a huge part of the increasing engagement and professionalism of the NDSA.

My time as the Marketing & Strategy Director has made me extremely proud of the Student Association and the students who have worked tirelessly to make the council what it is today.

The professionalism, courage and genuine love and care my colleagues have shown over the past 12 months is something I hope to see for the rest of my career.

Facebook

Average likes 2017: 3110
Likes as of end of 2018 term: 3885

Over half our student population now follows NDSA (52%)

2nd highest engagement of all WA universities

Instagram

Followers 2017: 764
Followers end of 2018 term: 902

Website

More than 250 hours spent rebuilding the website

Events

O-Day Semester 1: 31.5k reach

Interested 376
Went 476
Invited 268

Back 2 Uni Party: 21.8k reach

Interested 248
Went 125
Invited 334

Cocktail Party: 14k reach

Interested 240
Went 91
Invited 326

NDSA Spring Ball: 35.4k reach

Interested 467
Went 364
Invited 325

Welfare Events

International Womens Day: 3.8k reach

Interested 76
Went 46
Invited 393

IDAHOT: 3k reach

Interested 43
Went 45
Invited 222

Founder's Cup: 7.1k reach

Interested 86

Went 45

Invited 342

Wellness Week: 2.9k reach

Interested 78

Went

Invited 82

Kirrilee Coulter
Marketing + Strategy Director

Events

In 2018 the Notre Dame Student Association achieved increased levels of event attendance and further promoted the brand of the NDSA. The new addition of a Deputy Events Officer allowed for more growth and dedication given to the department of Events.

We started the year off with a bang through with the 2018 O'Day. We secured live performances, a variety of food vans and a pop-up bar from Beer Dudes on campus which created a vibrant Festival atmosphere down Mouat Street and into the Courtyard. Following the conclusion of the O'Day festivities we held a free O'Day After Party at the Bar Orient in Fremantle. We promoted attendance for the Event in cooperation with our Marketing team as well as by handing out detailed Event wristbands on Campus throughout the day. Majority first year students attended this event, creating an important first impression of the social culture and Event Calendar that NDSA brings. This also served as a perfect environment for new students to establish friendships and immerse themselves in university life prior to the semester commencing.

Early in Semester 1 we held a Back to Uni party at Metros, Fremantle. 140 tickets were sold to this event, with the majority of students being first years, a testament to the impression we made at the O'Day After Party. Our annual Cocktail Party at Churchill Bar and Restaurant was also held in Semester 1. With an unlimited drinks package, delicious canapés and a funky and stylish venue decor the guests had no choice but to enjoy themselves.

The Annual Ball was undoubtedly the highlight of the year! This years 'Spring Ball' was held at the Crown Astral Ballroom where guests were treated to a three-course meal, drinks package for the duration of the night, a flower wall photo booth as well as a golden backdrop booth, a DJ and incredible golden framed high-rise flower floral table decor. We hit 427 in ticket sales which was slightly down from the year before but still one of the highest selling ticket sales for a University Ball in the state.

To bring the year to a close we will hold an End of Semester Fiesta Tropical Themed party on the 2nd of November in the Courtyard, offering students free food, games, competitions and entertainment!

Events is one of those special roles within the council where you are continuously supported with consistent contribution of ordinary council members. This has enabled NDSA Events to run more on-campus events such as free food days and sausage sizzles. With this increased and more consistent contact from NDSA to students we now play a more regular role in students' lives. This increased contact also created a perfect platform to then promote and gain traction around our bigger events. This was assisted and increased as our Deputy Events Director not only supported our Events Director considerably throughout the year but also ran some of these smaller events.

Over the past 12 months we have enjoyed creating and organizing events enjoyed by a variety of ND students. We have successfully built stronger relationships with venues and organisations around Perth and brought enjoyment and connection to our

students. It has been a privilege to work with the 2018 council this year and we thank them for their continued drive, enthusiasm and help with all events. Into the future we wish the Events department to relish in the creativity and joy that comes with bringing Notre Dame events to life and hope for an evermore step upwards to providing the perfect night out for students by students.

Danica Arnold
Events Director

Paloma Ortiz-Davis
Deputy Events Officer

Sponsorship + Discounts

From the outset of 2018, the creation and development of a clear and effective discount program was highlighted as one of the primary priorities of the NDSA. As its officer, it has been a privilege to work with the numerous businesses who have participated in the program to bring a plethora of deals to the student body. In addition to this, the creation of revitalised sponsorship prospectus has provided future councils with the tools they need to seek out greater support for events in the coming years.

The discount program, in comparison to previous iterations, has been highly successful. In conjunction with our 26 business partners, we have been able to deliver cheaper food, drinks, entertainment as well as many other services. With thanks going to the Marketing & Strategy Director, these have been conveniently organised and made accessible on the NDSA website so that all members of the program know of the benefits made available to them. While some baulked at the \$20 membership fee, I am pleased to say that the funds raised have been uniquely used for the betterment of the student experience, ranging from allowing the NDSA to fully fund the Assist Grant in 2018, all the way to providing sanitary supplies in female toilets. I hope that future councils will expand on and continue to incubate the incredible promise and benefit that this program provides, both to local business and the Notre Dame student community.

The creation of a revamped sponsorship prospectus provides an incredible opportunity for future councils to drastically improve their financial backing. This framework will allow for pitching larger businesses to support events, and in turn provide the foundation – and budget – for bigger events, more free provisions and greater support of the student community. It is once again impossible not to mention the incredible work put in by the president and marketing director, in creating a professional prospectus, ensuring that the 2019 council need nothing more than to find the businesses they would like to pitch, having all the tools to do so.

It has been my pleasure and an honour to commit myself to the betterment of the Notre Dame community and represent its students in my dealings with local business. I wish my successor and the 2019 council all of the success we have had and more in the year to come.

Harry Adler
Sponsorship + Discounts Officer