



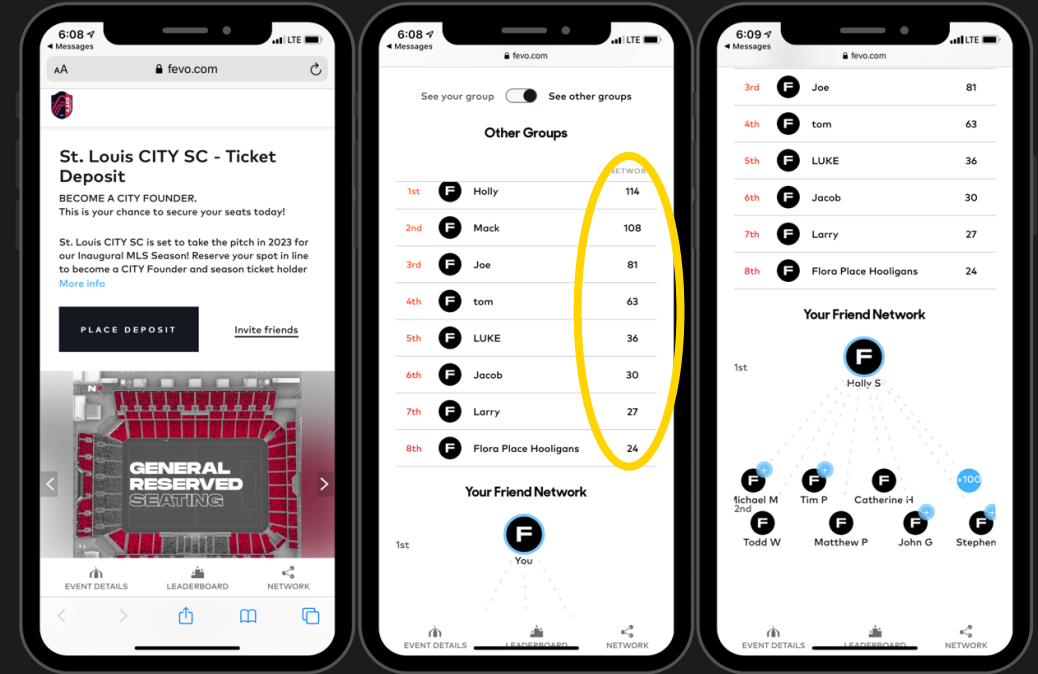
STL CITY SC

2023 Deposits

St. Louis CITY SC introduced themselves to Major League Soccer in a big way. Using FEVO's social sharing features, St. Louis shattered the previously-held record of most deposits sold by an expansion MLS club within the first 15 minutes.

In addition to amplifying St. Louis' network effect, the flexibility of hosting our checkout on site as well as being able to redirect to a FEVO-hosted landing page alleviated the stress that comes with high volume traffic and demand.

We're thrilled to partner with the innovative and savvy team behind St. Louis CITY SC and can't wait to see them play in a packed stadium in 2023.



100+

2 GROUPS

20+

10 GROUPS

10+

23 GROUPS

“Momentum has been building since we announced the Club and our brand earlier this year. We had a strategic marketing and activation plan for our initial ticket deposit campaign and while we anticipated high demand, we surpassed expectations and existing League benchmarks. The team at FEVO was incredibly hands on and handled the scale and uniqueness of our campaign well.”

MATT SEBEK
Chief Experience Officer