



LOS ANGELES DODGERS

Mexican Heritage Night

The Los Angeles Dodgers put together a jersey + ticket package for Mexican Heritage Night.

Using FEVO's mobile-friendly, social-selling interface, the Dodgers grew their offer extensively from the year prior and added over 5,000 new users to their database.

\$657k

REVENUE

15.8k

TICKETS SOLD

148%

YOY GROWTH

6,380

Tickets



2018

15,825

Tickets



FEVO 2019

