



LOCAL CASE COMPETITION RULES 2021



LazICC Local Rules

- Teams will be randomly assigned to one of four divisions; five teams per division
- The cases are multi-disciplinary and can include subject matters from any business discipline or topic
- The competition will consist of one 24-hour case

General Rules

- All competitors must be enrolled as full-time undergraduate students at Wilfrid Laurier University or Waterloo University
- Teams must consist of four students. Students must form their own teams
- All judging decisions are final and will use the rubric as a basis for comparison

Resources

- Students will receive the case through email, exactly 24 hours before their presentation start time
- Each team member is allowed to use his/her own laptop
- Teams are allowed to access any online resources, databases and reports that are available through a university library or free websites
- Teams are NOT allowed to purchase reports
- Teams are allowed to use templates and content THEY created or sourced prior to the beginning of their resolution time

Technology Details

- Slides can be prepared using any software (PowerPoint, Google Slides, PDF)
- You will not be asked to submit slides
- One team member will be responsible to share their screen during the presentation. If the slide master drops off the call, another team member will be given a moment to share their screen. We recommend that all team members have a copy of the slides
- If any other member of the team drops off, time will not be paused
- Teams are allowed to include Appendix slides after the concluding slide of their formal presentation. They may refer to these slides while answering questions

Resolution Rules

- Teams will be required to work remotely and cannot be in the same room
- Computer search histories may be inspected following the resolution period and must not be erased or altered in any way
- During resolution and prior to presentation, communication in any form with anyone outside of the team except the LazICC Organizing Team is strictly prohibited. This includes communication with the case company
- If the team believes there is an error in the case, the team should communicate this through the LazICC Organization Team

Presentation Rules

- Teams must present using the file that was submitted electronically
- Presenters are not allowed to use anything other than the PowerPoint file during their presentation and question period.
- Teams will have 15 minutes to present. The presentation will be followed by a 10-minute question period
- 5 and 1-minute time warnings will be provided as well as a 10 second countdown. Presentations will be cutoff at the conclusion of the presentation time. Deductions will be applied to presentations that go over the time limit
- Presentation and questions should be balanced across all students
- The dress code for the students presenting is business formal
- Competing students are not permitted to watch the presentations of the other teams in the first round. They are encouraged to watch all final presentations

Judging and Scoring Rules

- Judges will be selected by the LazICC Organizing Team and will have a professional background, an academic background or both. Some of the judges may be from case companies
- On the first round, judges will individually assign each team a score out of 100 based on the rubric. The team's score will be the total of points granted by the panel judges. The team with the highest score in each panel will move to finals
- In the event of a tie, the team with the higher total score on the solution section of the rubric will move forward
- The finalist teams will be announced after all presentations are complete
 - Finalists will be assigned a presentation order that was randomly drawn and then sent by email
 - Final presentations will begin at 1:00pm EST

Final Round

- Teams will be given 15 minutes to present and 10 minutes of questions
- Teams are permitted to change their slides before final presentations
- Teams in the finals are allowed to watch the presentations that occur **after** they have presented. Non-finalists are allowed and encouraged to watch all final presentations
- Judges in this round will be a combination of judges from the panels and new judges
- First, second and third place will be determined by consensus of the judging panel

Inquiries & Penalties

- Non-compliance with any rules or requirements will result in disqualification
- Any infringement should be immediately brought to the attention of the LazICC Leadership Team
- Any clarification of rules should be directed to the LazICC Leadership Team

Image Rights

- In agreeing to participate in LazICC Local, each member of the team, authorizes the Lazaridis School of Business & Economics to publish any photographs or videos taken during any aspect of the competition. These materials and participant names may be used in Wilfrid Laurier University print, online, social media and video materials



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