

Benya Sutyanyong

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WORK EXPERIENCE

Freelance Designer	Dec 2021–Present
Daybreak Studio	Toronto

Designed and launched brand identity for Prologue
Generate, iterate, and refine multiple brand directions
Deliver and package brand guidelines and print/digital assets

Freelance Graphic Designer	Sept–Nov 2021
Graphic Design Intern	April–Aug 2021
Envision AI	The Hague, Netherlands

Initiated, created, documented asset component library on Figma
Designed identity for Envision's DTFA 2021 Conference
Designed and launched Envision merchandise, packaging
Copywriting for Envision user manual, app, and social media

Graphic Design & Multimedia Assistant	Sept 2020–April 2021
Lassonde Education Innovation Studio	York University

Created interactive personas to represent York students
Designed LEIS logo and branding for internal purposes
Designed infographics and journey visualizations

Graphic Design Assistant	July 2019–Aug 2019
Signage & Wayfinding	York University

Redesigned campus fire maps within safety regulations
Designed anti-smoking campaign posters

References available upon request.

EDUCATION

Bachelor of Design
York U/Sheridan College
SEPT 2017–APRIL 2022
(anticipated)

Industrial Design Exchange
Bauhaus Universität
SEPT 2019–MAY 2020
Weimar, Germany

TOOLS

Adobe Illustrator, InDesign,
Photoshop, Figma, Glyphs,
Premiere Pro, KeyNote

AWARDS

2021 Applied Arts Winner
Design–Series

2021 RGD Student Mentions
Information Design
Story-telling

LANGUAGES

Thai Native
German B2 (Conversational)
French Conversational