

Felicia Guan

Multidisciplinary Designer

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EXPERIENCE

Carters OshKosh - Sales Associate

Vaughan, ON | June 2019 – Present

Responsible for customer service inquiries, identifying and solving arising issues, sales, stock and inventorying, processing transactions and handling cash, as well as reorganization and cleaning up. Tasks were completed in a timely manner in a fast-paced environment, all while maintaining a positive and friendly attitude towards all customers and associates.

Old Navy - Sales Associate

Waterloo, ON | April 2018 – August 2018

Completed tasks involving greeting, customer service, problem solving, sales, stock, cashier, and clean-up. Tasks were achieved in a fast pace manner with exceptional results, while maintaining a positive and friendly attitude to all customers and team members.

NEEB Engineering - Graphic Designer

Kitchener, ON | November 2017 – April 2018

In collaboration with other skilled individuals, the tasks completed included branding and identity, visual design, and website design. Tasks were effectively scheduled, managed and communicated to the client throughout each step ensuring goals are met.

Stratford Perth Rotary Hospice - Graphic Designer

Guelph, ON | November 2017

Designed material for a start-up hospice that advertised the services available and draw in more tenants. Designs were built in collaboration with a cross-functional team. The tasks completed involved visual design, communication design and corporate branding and identity. Tasks were completed in accordance with schedule management, coordination and communication with the clients.

Liftow Limited - Graphic Designer

Brampton, ON | February 2015 – September 2015

Managed the design division, while effectively communicating with different departments, clients, and outsourced printers. Some tasks I completed were designing catalogs, product packaging, and signage, along with managing and updating the company's website.

EDUCATION

York University and Sheridan College

Honours Bachelor of Design
2018–2022

Conestoga College

Graphic Design
2016–2018

COMMUNITY

Create-A-Thon

Participant (2017)

Registered Graphic Designers (RGD)

Student Member

SKILLS

Product Design, UX/UI Design, Branding & Identity, Visual Design, Communication Design, User Research, Flows, Personas, Competitive Analysis, Wireframing, Prototyping

TOOLS

Adobe XD, Figma, HTML/CSS, Photoshop, Illustrator, InDesign, Invision, Sketch, Microsoft Office

LANGUAGES

English
Cantonese

References available upon request