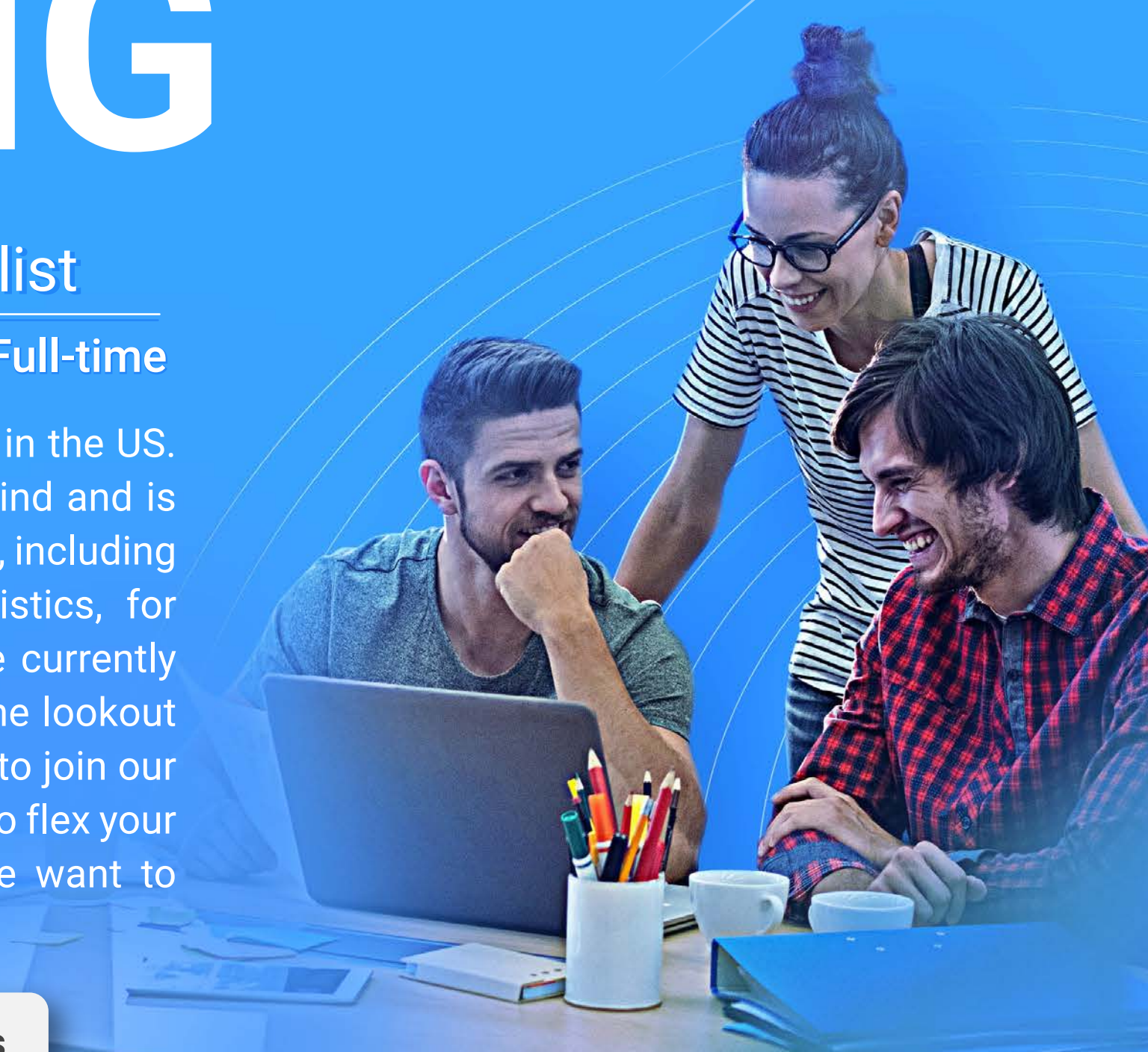


WE ARE HIRING

Product Marketing Specialist

Colombo -LK | Full-time

We are Xyicon, a SaaS company based in the US. Our product SpaceRunner is one of a kind and is used by clients from different industries, including healthcare, aerospace, retail, and logistics, for various business requirements. We are currently expanding our operations and are on the lookout for talented and committed individuals to join our team. If you enjoy a challenge and love to flex your creative muscle to solve problems, we want to hear from you.



Key Roles and Responsibilities

- Obtain a thorough understanding of SpaceRunner and work towards translating its technical capabilities to end-user benefits
- Ensure that all market research and analysis is incorporated into product development and messaging
- Support ongoing marketing initiatives
- Assist in content development for ongoing campaigns
- Support the overall marketing strategy for Xyicon
- Monitor and evaluate marketing performance.

Qualifications, Skills, and Experience

- Completion of CIM/ marketing qualification/ Degree in software development.
- Minimum two (2) years experience in a similar role, preferably in the software industry
- Experience in working with Social listening tools.
- Excellent communication skills. Copywriting skills would be an added advantage.
- Analytical skills and attention to detail.
- Excellent command of the English language.
- Self-motivated and willing to learn new skills and technologies.
- Ability to work with offshore stakeholders in the US, Europe, and Asia.

 [Click here to apply](#)

Xyicon