

**Location**

London, United Kingdom

**Email**

Alistair1571@gmail.com

**Phone**

+447 881 305 352

**Background**

I'm Alistair, a London based designer with a focus on digital products and user interfaces. My creative strengths are focused on pixel perfect visual and UI design, with a consistent user journey that adds value to the customers experience. I'm always on the lookout for new projects and opportunities.

**Experience****Lead UI Designer, Fidelity - May 2018 - Current**

Design System / Responsive / Native App Design

**UI/UX Designer, Brilliant Basics - Dec 2017 - May 2018**

Native App Design / Responsive Design

**UI Designer, OgilvyOne - Oct 2017 - Dec 2017**

Responsive Design / Email Marketing

**Digital Designer, Dorothy Perkins - Sept 2017 - Oct 2017**

Ecommerce / UI Updates / Email Marketing

**UI Designer, Future Brand - Aug 2017 - Sept 2017**

Brand Guidelines / Responsive App Design

**Digital Designer, Achica - May 2017 - Aug 2017**

Marketing / New Campaign Concepts

**Digital Designer, Various Agencies - 2012 - 2016**

Since gaining my first design role in early 2012 I've had the pleasure of working with a huge range of clients such as ASOS, The Economist, AMV, Karmarma, The Telegraph, Monsoon, Net a porter, Lebara Mobile, Dunelm. Feel free to ask me more about any of these projects.

**Disciplines**

UX/UI Discipline

Wireframing

Prototyping

Responsive Design

Creative Strategy

User Flow / Site Maps

Interaction design

User research &amp; testing

Stake holder interviews

Basic coding skills