

# Europe

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TASTE MUSEUM



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## PRESS RELEASE

### “2020 COPPA D’ORO CONVENTION”

Orgoglio Italiano, un sentimento da custodire

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## 2020 COPPA D'ORO CONVENTION.

Orgoglio Italiano, un sentimento da custodire.

On the occasion of the 13th edition of the Premio Coppa d'Oro, on Saturday 26 September at 4.30 pm, in the Monumental hall of Palazzo Gotico, was held the conference "Orgoglio Italiano, un sentimento da custodire".

An awaited appointment, part of the actions provided by "Europe, open air taste museum", the European project promoted by the Consorzio di Tutela Salumi DOP Piacentini and co-financed by the European Union, aimed at the enhancement and promotion of the three PDO cured meats of Piacenza.

The theme of the conference was of great significance due to the emergency situation that involved the whole of our country: great challenges are never won alone.

Union and sharing are the real strength that pushes us to overcome every difficulty and to grow every day. And so it was for the distinguished guests who attended the event, bringing their experiences and the great achievements as an example.

After the opening greetings from the director of the Consorzio di Tutela Salumi DOP Piacentini, Roberto Belli, the Mayor and President of the Province of Piacenza Patrizia Barbieri and Filippo Cella, vice president of the Chamber of Commerce, the round table expertly led by television host Patrizio Roversi, who saw the succession of testimonies of commitment, dedication, passion and intelligence of important exponents of the world of sport, journalists and figures who have contributed, in their field, to give credit to our country. We are talking about Luca Dal Monte, journalist and writer, Luigino Barp, star of merit for work, manager of "Ferrari Classiche", Valentina Vezzali, one of the best fencers ever, Fausto Arrighi, former director of the Michelin Guide, Davide Scabin, chef of Combat.Zero and star Michelin and Emanuela Rosa Clot, editor of the magazine Bell'Italia and Gardenia.

The President of the Emilia-Romagna Region Stefano Bonaccini also took part in the conference, underlining how in a moment of great difficulty such as the one we are going through, the strength and courage shown by our country have been an example for everyone. The awards then proceeded, elegant female statues created by the artist Marisa Montesissa, primarily to the city of Piacenza, hard hit by the pandemic, as a recognition and tribute to the entire population, formally withdrawn by the Mayor and President of the province of Piacenza Patrizia Barbieri.

Two sport champions were then awarded, Valentina Vezzali and Vanessa Ferrari and two athletes from Piacenza, Davide Colla, kick boxing champion, and Andrea Dallavalle, athletics champion.

A day, therefore, in which Italian excellence was valued and honored, which ended in the elegant location of the Grande Albergo Roma, where our food masterpieces, the three PDO cured meats of Piacenza, were told by the master of sandwiches, Daniele Reponi, who brought for tasting three creations that enhanced the unique characteristics of Coppa Piacentina PDO, Pancetta Piacentina PDO and Salame Piacentino PDO.

A true all-Italian pride.

Piacenza September 27, 2020



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