

graphic designer + illustrator donnahperez.com donnahperez1@gmail.com

## education

## California College of the Arts

Graphic Design, BFA GPA: 4.067 Spring 2019 - Fall 2021

## skills

#### **Technical**

Photoshop Illustrator

InDesign

After Effects

Premiere Pro

Lightroom

Figma

Keynote

PowerPoint

HTML and CSS

Photography

Risograph Printing

#### Design

Branding / Identity

Typography

Illustration

Packaging

Publication

Web / UI

#### **Soft Skills**

Conscientiousness
Time Management
Resourcefulness
Collaboration
Organization
Adaptability

## work experience

### **Graphic Design Intern**

Ohza

June 2021 - August 2021

 Assisted the marketing team by conceptualizing and designing a comprehensive system of icons, email design guidelines, digital advertisements, Instagram stickers, and merchandising under brand guidelines

### **Publication Designer**

Oakland School for the Arts February 2021 – May 2021

 Collaborated with twelve literary arts high school students to help conceptualize and design each of their own original, self-published books

### **Digital Exhibition Designer**

California College of the Arts

December 2020

Worked with a small team to design, develop and promote a digital exhibition featuring thirty-six students by creating brand identity graphics and organizing and leading a digital promotional event

# volunteer experience

### **Member, Communications Director**

AIGA Student Group at California College of the Arts January 2019 - May 2020, February - May 2021

#### **CCAGD Remote Studio Assistant**

California College of the Arts July - August 2020

# recognitions

Angie Wang and Mark Fox Graphic Design Scholarship

Fall 2020

**David Kelley Endowed Scholarship** 

Fall 2020

Carmen M. Christensen Endowed Scholarship

Fall 2020, Fall 2019

**CCA All College Honors Award** 

Spring 2020

**Steve Reoutt Memorial Scholarship** 

Fall 2019