

# KEVIN MERCADO

WINGER



# DATA SHEET



La Pizarra del DT

<b>LAST NAME</b>	<b>MERCADO MINA</b>
<b>FIRST NAME</b>	<b>KEVIN BRYAN</b>
<b>DATE OF BIRTH</b>	<b>28/01/1995</b>
<b>NATIONALITY</b>	<b>ECUADORIAN</b>
<b>CLUB</b>	<b>NECAXA</b>
<b>POSITION</b>	<b>WINGER</b>
<b>HEIGHT</b>	<b>1.72CM</b>
<b>WEIGHT</b>	<b>70KG</b>
<b>PREFERRED FOOT</b>	<b>LEFT FOOTED</b>



AGENT  
BENTANCOURT



## LEAGUES

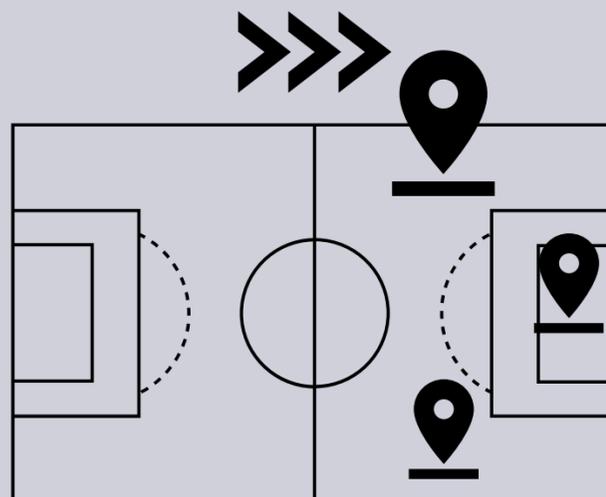
Season	Team	Comp	🕒	🟢	👤	↶	↷	🚩	⚽	🟡	🔴	🟠
2020/2021	Necaxa	🇲🇽 LIM	548	11	5	6	4	8	0	1	0	0
2019/2020	Necaxa	🇲🇽 LIM	822	22	7	15	6	20	0	2	0	0
2018/2019	Necaxa	🇲🇽 LIM	283	7	2	5	2	6	0	1	0	0
2018	Universidad Ca...	🇨🇺 LIP	1214	28	9	19	5	20	3	2	0	1
2017/2018	CSKA Sofia	🇲🇩 FIL	668	15	7	8	5	10	1	1	1	0
2016/2017	CSKA Sofia	🇲🇩 FIL	538	14	4	10	3	11	1	1	0	0
2016/2017	Granada	🇪🇸 LAL	0	0	0	0	0	0	0	0	0	0
2016/2017	Sarmiento	🇺🇾 LPA	805	12	9	3	5	3	0	4	0	0
2016	Sarmiento	🇺🇾 LPA	414	11	2	9	1	10	0	0	0	0
2015	Godoy Cruz	🇺🇾 LPA	663	15	4	11	1	14	1	0	0	1
2014/2015	Granada II	🇪🇸 SEB	266	7	3	4	0	4	0	2	1	0
2014	LDU Quito	🇨🇺 LIP	429	8	5	3	5	5	0	2	0	0
2013	LDU Quito	🇨🇺 LIP	204	7	1	6	1	10	2	1	0	0
2012	LDU Quito	🇨🇺 LIP	163	5	1	4	1	7	0	0	0	0
<b>Total</b>			<b>7017</b>	<b>162</b>	<b>59</b>	<b>103</b>	<b>39</b>	<b>128</b>	<b>8</b>	<b>17</b>	<b>2</b>	<b>2</b>

## NATIONAL CUPS

Season	Team	Comp	🕒	🟢	👤	↶	↷	🚩	⚽	🟡	🔴	🟠
2019/2020	Necaxa	🇲🇽 COM	270	3	3	0	0	0	0	0	0	0
2019	Necaxa	🇲🇽 SUM	90	1	1	0	0	0	0	0	0	0
2018/2019	Necaxa	🇲🇽 COM	167	2	2	0	1	0	0	1	0	0
2017/2018	CSKA Sofia	🇲🇩 CUP	180	3	1	2	1	2	0	1	0	0
2016	Sarmiento	🇺🇾 COA	13	1	0	1	0	1	0	0	0	0
2014/2015	Godoy Cruz	🇺🇾 COA	27	1	0	1	0	1	0	0	0	0
<b>Total</b>			<b>747</b>	<b>11</b>	<b>7</b>	<b>4</b>	<b>2</b>	<b>4</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>0</b>

## NATIONAL TEAM

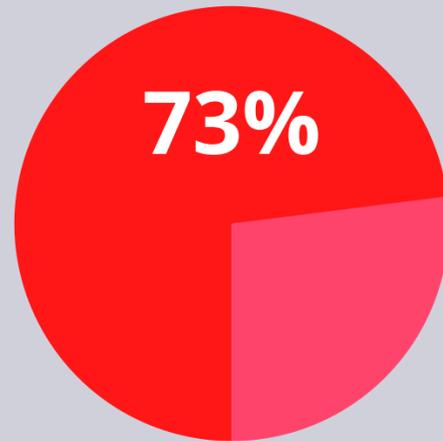
Season	Team	Comp	🕒	🟢	👤	↶	↷	🚩	⚽	🟡	🔴	🟠
2015 Ur...	Ecuador U20	🇪🇺 SUU	360	4	4	0	0	0	0	0	0	0
2011 Mexico	Ecuador U17	🇺🇾 UWC	164	3	1	2	0	3	1	0	0	0
2011 Ec...	Ecuador U17	🇪🇺 SUU	311	8	3	5	1	6	1	0	0	0
<b>Total</b>			<b>835</b>	<b>15</b>	<b>8</b>	<b>7</b>	<b>1</b>	<b>9</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>



# STATS IN MÉXICO

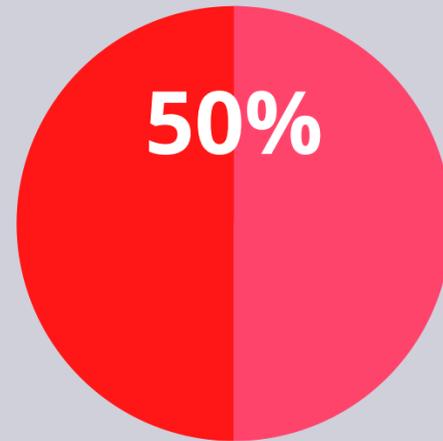


Passes /  
Accurate



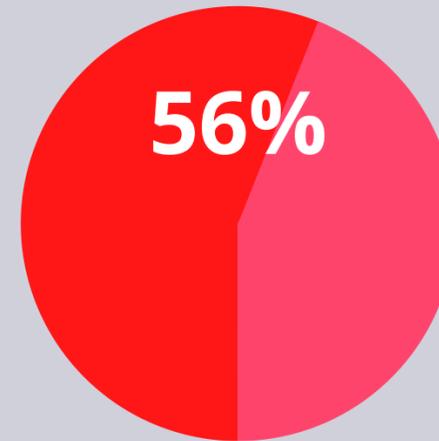
2020/21

Crosses /  
accurate



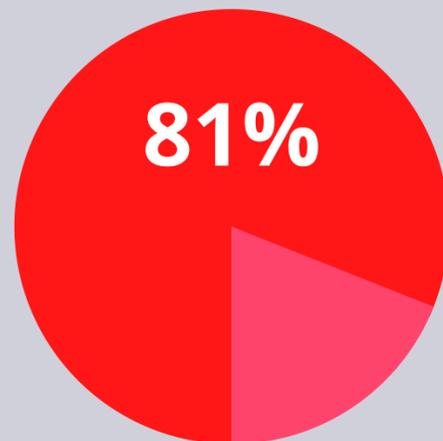
2020/21

Dribbles /  
successful



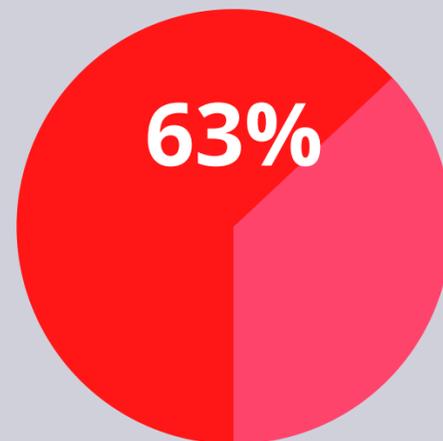
2020/21

Forward passes /  
accurate



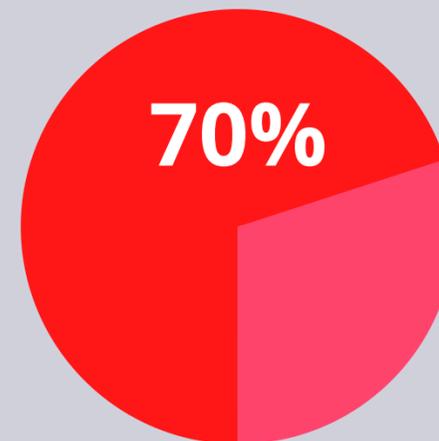
2020/21

Defensive duels /  
won



2020/21

Long passes /  
accurate



2020/21





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La Pizarra del DT

# TACTICAL ANALYSIS



## SPEED

He is a player who excels in both short and long distances. This is his main tool for individual duels. He uses his speed to drive long and get advantages against the rival. He has a great change of pace.

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## LATERAL CROSSES

Besides his speed, his crosses are accurate. Once he wins the duel, he shows his technique to cross by being static or moving. He prefers to cross well rather than strong. He makes many assists.

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## PHYSICAL POWER

He has a great biotype for his position. When dealing with individual duels, he uses his body well to displace the rival. Generally, he overcomes the rival in ground challenges. He is a tough player to hold.

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# TACTICAL ANALYSIS



La Pizarra del DT



## PLAY OFF THE BALL

Moving off the ball is really important. He constantly moves this way. He makes quick diagonal runs in behind the defenders. He understands how to manage the tempo of play.

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## ASSOCIATIVE PLAY

He has an important vision of play to generate passes through the lines, get a pause and then make inside passes. He understands how to attract a rival and then pass the ball to go quickly into space.

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## POSTING

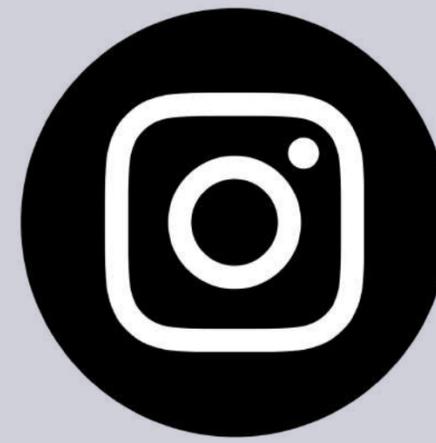
Even though he looks for receiving up front, he is capable of dropping back to do posting. He keeps his marking, passes to the midfield zone and makes a change of pace to go into the free space.

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# SOCIAL MEDIA



**@KEVINMERCADO7**



**@KEVINMERCADO7**