

JACOB FREEDGOOD

203 722 0410 | JACOBFREEDGOOD@GMAIL.COM | JACOBFREEDGOOD.COM

RELATED EXPERIENCE

English Second Language Teacher | iTutorGroup | Santa Clara, CA | October 2020–Present

- Teaching online English as a second language classes
- Enhancing conversation, comprehension, grammar and vocabulary

Student Admission Ambassador | Emerson College | Boston, MA | September 2018-May 2020

- Led campus tours to prospective students, welcomed visitors and answered inquiries
- Informed and assisted families on event days, such as open houses and accepted student events

Peer Tutor | Emerson College | Boston, MA | September 2019-May 2020

- Met with students one-on-one to tutor in areas ranging from finance to drama

Development Intern | American Repertory Theater | Cambridge, MA | May-August 2019, January-March 2020

- Assisted the development department with raising more than \$5M annually in contributed support
- Managed Tessitura database of donors and other constituents
- Created profiles on hundreds of high revenue campaign prospects
- Performed donor research via iWave and Advance for targeted donation requests
- Prepared and assisted with fundraising events and trips
- Redeveloped student membership program for superior outreach to Boston area students
- Wrote copy for a variety of different campaigns
- Performed daily development and marketing tasks and attended respective weekly meetings

Board Member | Kidding Around-Theatre for Young Audiences | Boston, MA | September 2017-May 2020

- Designed graphics for social media channels
- Oversaw well-being of actors and ensured all Emerson Equity rules were adhered to
- Developed budgets and processed accounts payable
- Acted as primary liaison between board, cast and crew
- Organized all production logistics including budgets, ticketing and marketing
- Positions: Board Member, Marketing Coordinator, Company Manager, Board Secretary and Executive Producer

On Air DJ | WECB.FM – Emerson's Underground Radio | Boston, MA | January–December 2019

- Host of two weekly talk shows Let's Unpack That and Okay...We're Spinning
- Marketed via Facebook and Instagram

EDUCATION

Emerson College | Boston, MA | May 2020 – Cum Laude 3.81

BFA Theater and Performance | Minors: Business Studies, Non-Profit Communication

Study Abroad: Barcelona Theater, Art and Culture

Certificate in Digital Media Production | Emerson College | Boston, MA | In Progress | Documentary production, building motion graphics in Adobe After Effects, and video editing in Adobe Premier

Certificate in Visual Design | General Assembly | New York, NY | Winter 2020 | Fundamentals of user interface (UI) design including layout, typography, font, imagery, color and accessibility

Certificate in Digital Marketing | General Assembly | New York, NY | Fall 2020 | Content marketing, marketing strategies, search engine optimization, social media advertising and Google Analytics

Certification in Teaching English to Foreign Learners | Premier TEFL | Summer 2020 | Foundations of learner motivation, receptive and perceptive instruction, lesson plans and engaging individuals with diverse backgrounds and ages

SKILLS

- Customer Service
- Marketing and Communication Management
- Grant Writing and Crowdfunding
- Google Analytics Individual Qualification
- Adobe Premiere, Adobe After Effect, Adobe XD
- Proficient in Webflow Google Suite, Google Analytics, Google Ads, Social Media Ads, Microsoft Office, Tessitura, and iWave