

2021 SPEAKER KIT

# ROWAN VANDYK

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HELPING LEADERS BUILD  
COMMODITIES OF TRUST



# AN INTRODUCTION TO YOUR NEXT CONFERENCE SPEAKER

ROWAN VAN DYK

No matter what the size of the team you lead, our next speaker says that with a few simple changes you can take your team to levels of performance you didn't think were possible. Research shows that leaders who focus on developing relationships with their teams and building Commodities of Trust™ significantly improve their productivity, performance and results. Unfortunately, many leaders today expect the results but do not want to put in the effort to develop the relationships with their teams. Relational Leaders enjoy 'less stress and more success' by building meaningful relationships, sincere open communication and trust.

Rowan van Dyk has been exploring the art and science of leading teams for more than 20 years and is the founder and CEO of the DNL Training Academy. He has a Doctorate in Business Administration and is the author of more than 10 leadership books including 'Fundamentals of Leadership' which reached #1 International Best-Seller status. Rowan is known as the Relational Leadership Coach because of the structures and tools he provides leaders to help them develop relationships through communication and trust. He has worked with some top companies and leaders he helps have stress-free relationships with their teams that are engaged and deliver superb results.

Rowan is here today to share new ideas and fresh perspectives about building vibrant and engaged team. His simple, and easy-to-implement ideas will not only help you deliver excellent results and build a great place to work, they'll help you create a competitive advantage that will enable your company to survive, and indeed, thrive in uncertain times.

Please welcome...

Rowan van Dyk

# 10 REASONS TO BOOK ROWAN



1

## **An Expert In His Field**

Rowan has been studying, researching and writing about leading teams and building great cultures for more than 30 years and has been a speaker and leadership coach since 2000. He has worked with National Training Authorities to assist them with developing qualifications for their respective countries.

3

## **Works In The Real World Every Week**

Importantly, Rowan is not just a keynote speaker. He works with leaders and their teams every week and coaches CEO's and their teams to become more engaged and deliver high performance results.

2

## **Massive Body Of Knowledge And Resources**

Rowan is a best-selling author and has written more than 10 books and more than 200 team development tools and resources. He has created specifically designed resources for each presentation and client to ensure that the learning lives on, and to enable the opportunity for deeper learning.

4

## **Has worked with some of the worlds top companies and leaders**

Rowan has worked with over 200 companies across 3 continents. He has facilitated events for the CEOs of global companies and coached and trained more than 20 000 employees across a variety of business sectors

## 5 **Engaging and entertaining presenter**

Rowan is known for his engaging and interactive presentations. He often uses games and exercises to engage his audiences. As a musician Rowan often uses music in his presentations to interact in an enjoyable way to fill the learning experiences with plenty of humour and fun

## 7 **Effective learning methodology**

Rowan is a qualified trainer with over 35 years' experience in training and uses the Outcomes Based principles of learning. He is highly conscious of the fact that his job is not just to deliver information, but to connect with his audience in a way that makes his messages meaningful and memorable so they are inspired to improve their behaviour and performance.

## 6 **Unique and creative**

Rowan's presentations are unique and each keynote has an engaging metaphor to illustrate key points and special tools and techniques to embed key messages. David is highly regarded for his creative thinking skills and innovative ideas.

## 8 **A seasoned speaker**

Rowan has been a professional speaker since 2000 and is a Distinguished Toastmaster. He was voted Best Online Trainer for Africa for 2015, 2018 and 2020. Rowan understands the need for speed, reliability and timely communication and has a very short turn-around time when dealing with clients and suppliers alike. Rowan is also a two-time TEDx speaker.

## 9 Understands client needs

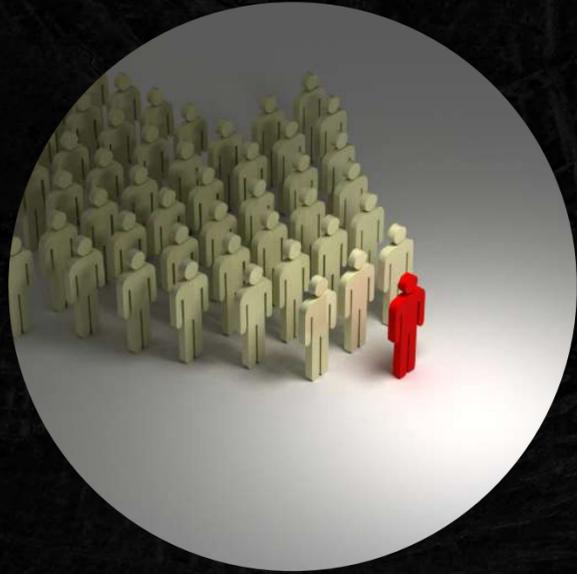
Rowan understands that each client has different needs. He has special routines and processes that enable him to determine the specific outcomes his clients are looking and customises his presentations and delivery methods to meet these needs.

## 10 Easy to work with

Rowan likes to think that he is flexible and easy to work with. He considers himself to be part of the conference team for events and is willing to help out in other areas if needed. Where possible, he will stay around for the whole day of his presentation, and on some occasions stay for the whole conference. Rowan is keen to add value for the client and conference organiser where ever he can.

# KEYNOTES BY ROWAN





# THE A.R.T OF LEADERSHIP

Learning the art of leading well

## Keynote Description:

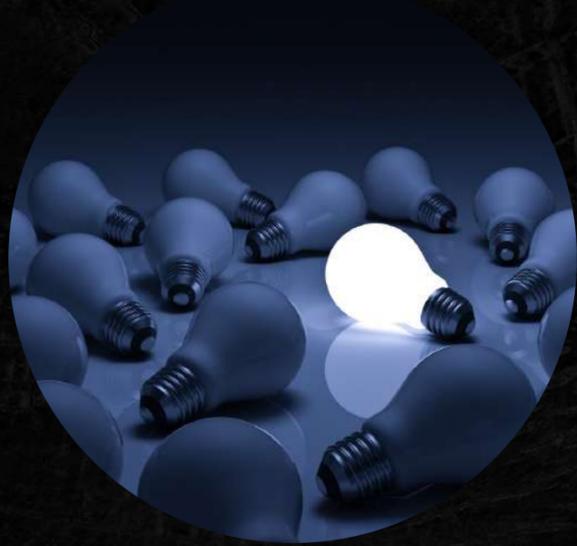
Leadership is an ART and as such it takes practice to learn the skills of leading a team effectively and efficiently. By first learning how to lead you will be equipped with the necessary skills to develop committed relationships that will ensure you regain the trust of your teams. This interactive presentation unveils the tools for mastering the Art of Leadership and turning your teams into masterpieces

## Best Audience:

CEO's; Managing Directors; Corporate Leaders;  
Business Owners; HOD's

## Key Take-Aways:

- The practical tools for developing lasting relationships
- The practical steps to allow them to regain the trust of the team.
- How to identify the four categories for becoming a Relational Leader



# FUNDAMENTALS OF LEADERSHIP

**Finding your way back**

## **Keynote Description:**

Even seasoned leaders seem to have lost their way in their leadership journey and now they face the danger of teams that are not engaged and wanting to go elsewhere. Throw in the crises leaders face daily that cause massive disruption and you have a recipe for disaster. This presentation will take you back to the basics of leadership and show you how to engage your team to develop the Commodities of Trust™ needed to once again be effective as a leader.

## **Best Audience:**

CEO's; Managing Directors; Corporate Leaders;  
Business Owners; HOD's

## **Key Take-Aways:**

- How to identify the most effective leadership styles for success.
- The practical steps how to build Meaningful Relationships through Heartfelt Communication
- Be introduced to the Trust Calculator™



# FUTURE-PROOF YOUR LEADERSHIP

Learning how to lead into the new normal

## Keynote Description:

Is your team fearful and unsure about the rising robot revolution? Are they concerned that they might lose their jobs to a robot? Has their level of trust in you as a leader diminished? The lack of trust in leaders is increasing and is having devastating consequences on productivity and team morale. The 4th Industrial Revolution is upon us and everyone is being swept away by this Technological Tsunami, but this engaging presentation will provide you with the tools to take your teams head-on into the future with success.

## Best Audience:

CEO's; Managing Directors; Corporate Leaders;  
Business Owners; HOD's

## Key Take-Aways:

- How to create Leader-Rings™ so their team feel safe in the workplace
- To boost the morale and commitment of the team through open and sincere communication
- To identify the tools for leading teams remotely or working from home.

# A COMMITMENT FROM ROWAN

Speaking is not my job, it's my vocation and developing and guiding leaders is my passion. My personal mission is 'help leaders develop relationships with their teams that stem from sincere communication with the team, which provides the trust needed in the leader to take the future on.' My commitment to you, is that I will do everything in my power to make your event a memorable experience, that provides your delegates with the tools to lift their teams to the next level.



# TECHNICAL REQUIREMENTS

The following list outlines what he would typically require for a conference keynote or workshop.

Rowan prefers to use a conference supplied laptop and will provide relevant slide decks

Please focus as much light as possible on the stage without detracting from the quality of the screen image.

Audio output for computer for certain presentations.

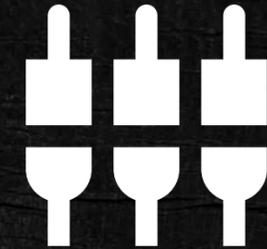
Projection screen

Small table with bottled still water

Hand-held slide transition device (clicker)



Lapel or headset microphone



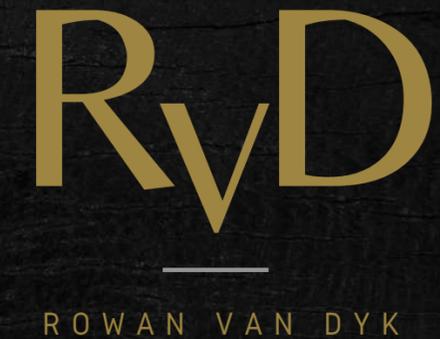
Data projector input for laptop if Rowan needs to use his own laptop



Rowan's technical requirements are dependent upon the nature of the program, the venue and the size of the audience.

# A SHORT BIOGRAPHY

**for your conference program**



Rowan van Dyk is an international speaker, best-selling author and leadership coach who has been exploring the art and science of leading teams for more than 20 years. He is the founder and CEO of the DNL Training Academy and the author of more than 10 including ‘Fundamentals of Leadership’ which reached #1 International Best-Seller status. Rowan is known as the Relational Leadership Coach because of the structures and tools he provides leaders to help them develop relationships through communication and trust. He has worked with some top companies and leaders he helps have stress-free relationships with their teams that are engaged and deliver superb results.

# RvD

ROWAN VAN DYK

WWW.ROWANVANDYK.COM

SA: +27 63 171 0513

NAM: +264 81 663 6249

ROWAN@ROWANVANDYK.COM

PO BOX 1772

SWAKOPMUND, NAMIBIA

7363

