

# Ryan Michael Shivers ~ Designer

RyanMichaelShivers.com • 940.367.9747 • RyanMShivers@gmail.com

## Experience

The 99 Problems Graphic Designer | Current

Developed visual assets for GOTV campaigns to increase GenZ voter turnout.

*Worked alongside creatives from Nike, Converse, Havas and Complex*

Baylor Scott & White Health Art Director | Current

Produced campaigns, visual identities, social media content and an icon set.

*CLIENTS: 52 hospitals, +800 care sites, 55,000 employees and the BSW Health Plan*

Black Book Ink Graphic Designer | 2017

Created pitch decks, branding, digital assets and social collateral for all clients.

*CLIENTS: Fitish, Legacy Hall, Lombardi Group, Lara Beth, South Victory*

UNT ~ Office of the President Graphic Designer | 2017 ~ 2018

Worked on branding, publication designs, social media assets and press releases.

*CLIENTS: Dining Services, Police, Emergency Services, Admissions*

The Campbell Agency Photo/Digital Assistant | 2017 ~ 2019

Assisted an editorial photographer with headshots, print and magazine photoshoots.

*CLIENTS: 360 West, Paint, The Campbell Agency*

## Education

University of North Texas Bachelors of Arts | Art Direction

Strategic Communications ~ Major | Political Science ~ Minor

*INVOLVEMENT: AAF, NSAC, Student Ad Agency*

## Leadership

AAF ~ National Student Ad Comp Creative Lead | 1st place

Led creative direction for two national campaign competitions.

*CLIENTS: OceanSpray & Wienerschnitzel*

## Skills

Illustrator  
InDesign  
After Effects  
Premiere Pro  
Photoshop

Animation  
Figma  
Sketch  
HTML  
CSS

Keynote  
Powerpoint  
Acrobat  
Brewing Coffee