



Anchorage Economic Revitalization and Diversification Committee

November 30, 2021

Mayor Dave Bronson
632 W. 6th Avenue
Suite 840
Anchorage, AK 99501

Re.: AERDAC Recommendations

Dear Mayor Bronson:

In the second Mayoral Directive of your administration, you established the Anchorage Economic Revitalization and Diversification Advisory Committee to develop a blueprint for achieving a vibrant local economy. The Advisory Commission was charged with making recommendations that the Municipality of Anchorage can aggressively pursue towards economic revitalization, expansion, and diversification. In the aforementioned directive, AERDAC was also tasked with providing actionable economic plans and recommendations to the Mayor's Office for the benefit of Anchorage.

Following your directive to utilize the Economic Recovery Transition Team Report as a framework for our work, we would like to make the following 10 recommendations.

- 1.) Encourage the use of project facilitators and third-party commercial plan reviewers for large projects in planning and zoning
- 2.) Support the Elmore/Bragaw Rd. extension to enhance development and economic sustainability for UAA, APU, ANTHC, and Providence Hospital in the UMED District
- 3.) Improve relationships with JBER by re-establishing the JBER Anchorage Community Partnership and by establishing a military investment "Eagle Team"
- 4.) Build the downtown library by utilizing the \$12 million endowment for construction
- 5.) Leverage Improvement Districts, Opportunity Zones, SBA Hub Zones, Transit Zones, and Additional Tax Incentives for development and housing throughout Anchorage.
- 6.) Support Travel industry groups to establish and execute 3 initiatives to make Anchorage more appealing and user friendly for tourism
- 7.) Enhance public safety measures downtown
- 8.) Create "Shop Local" ad campaign for Anchorage.
- 9.) Continue the COVID Take Away Alcohol Policy
- 10.) Update and strategically improve People Mover



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The members of AERDAC would like to publicly applaud your efforts and express our support for the steps you and your administration are taking in regard to economic revitalization and diversification. We hope these recommendations can be quickly implemented by the administration as the impact of these initiatives will surely enhance the quality of life for residents of the Municipality of Anchorage. We will continue our work in providing additional, creative, practical, proven, and impactful ways to continue revitalizing and diversifying the economy of Anchorage.

Sincerely,

The Members of AERDAC