



KEY SUPPLIER



Issued by:
AVS Ltd - Tel: 01827 67733 Fax: 01827 67711
Unit 12, Amber Business Village, Amber Close, Amington, Tamworth, B77 4RP

PURCHASING TERMS

Section 10 snacks & Confectionery

		Issue No:	BPC01.09
Supplier:	Burts Potato Chips Ltd	Date:	17th February 2020
Address:	The Klamp House Belliver Way Devon PL6 7BP	Expiry Date:	1st February 2021
		Last No:	BPC01.08
Tel No:	08450 852 220	Dated:	12th March 2019
Account contact:	Mark Lambie , Business Development Manager 07791 436 728 E mail Mark.Lambie@burtschips.com		

Ordering Procedure: Automatic Retailing quoting AVS Membership

Special Information: **An extended range is available direct from the Manufacturer**

Rebate £0.39 per case
All 20 x 40g

Rebate £0.28 per case
All 16 x 20g

Pricing via Automatic Retailing is net of the Burt's discounts above



Burts products and rebates 2020

Pricing Exclusive to AVS membership available from Automatic Retailing.

All 20 x40g: 0.39p Rebate per case

Cheddar, Salt and Vinegar, Spicy Chorizo, Devon Roast Beef, Smoked Crispy Bacon, Levi Roots Reggae, Guinness Original and Guinness Rich Chilli

All 16 x 20g: 0.28 Rebate per case

Lentil Waves Salt, Sour Cream and Chive and Thai Sweet Chilli

All claimed on a monthly basis via ARN

An extended range is available direct from Burts

New and incentive for more members to buy More Burts Products:

5% growth for group 2% ORD paid Quarterly
10% growth for group 5% ORD paid Quarterly
All versus sales value of 2018

AVS to have products exclusive for 1 month on new NPD via ARN.

Promotions Calendar 2020

- February all lines buy 4 and pay for 3
- March Guinness for St Patricks day Buy 4 pay for 3 On Guinness
- April Vendex All products on Buy 5 and pay for 4
- June Vendex Scotland all lines buy 4 and pay for 3
- AVS pre sell – Lentil Waves offer
- November Vendex Buy any 5 and pay for 4