

# Katherine Ng

USER EXPERIENCE DESIGNER

www.katng.io

ng.katherine.design@gmail.com

(+1) 647 526 1809

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## EDUCATION

### Bachelor of Design Specialized Honours degree

York University & Sheridan College

Fall 2017 - Spring 2021

- Led design thesis on B2B communication and created Tandem, a desktop and mobile app to help small businesses increase consumer diversity by contracting third-party marketing agencies.
- Co-led the user research, design, and usability testing for Bump, an IOS app that empowers human reconnection.

## PROFESSIONAL EXPERIENCE

### User Experience Designer

Hikaya Consultancy

April 2020 - Present

- Collaborated with the scrum team in designing journey maps, wireframes, and interactive prototypes to visualize locations of active landmines in an interactive map.
- Re-branded over 200 UI screens in the first 2 months resulting in stakeholders investing in the product.
- Created task scenarios to co-lead usability testing and identify user pain points. Users were able to see over a decade of their work visualized on a map for the first time.

### Product Designer

York University

October 2019 - October 2020

- Collaborated with Chair of the York/Sheridan Design Program to design a program map for the 2020-21 York/Sheridan Handbook.
- Self-directed a project to build interactive mockups of a tech information site to assist York/Sheridan Design students.

### UX/UI Design Intern

Computer Systems Int

October 2018 - March 2019

- Re-designed the company website and created marketing material for a global cloud service provider.
- Self-directed a project to design a sitemap and build wireframes for a minimum viable product of their Android app proposal.

## Tools

Figma

Framer Studio

Sketch

InVision

Adobe XD

Adobe Creative Suite

Adobe After Effects

Webflow

Arduino

Processing 3 / Javascript

HTML & CSS

## Skills

UX/UI Design

Interaction Design

Mobile and Web Design

Speculative Design

Wireframing

Rapid Prototyping

System Mapping

Information Architecture

User Personas

User Research

Usability Testing

Task Analysis

Competitive Analysis

A/B Testing

Style Guides

Motion Design

Kinetic Typography

Scrum Practices

## Hackathons

Nickelodeon Creative Jam

Airbnb Creative Jam