



Ocean Positive
Partnerships

CASE STUDY

Blue Coast Brewing Company x Seven Clean Seas





Partnership Overview



To mark World Ocean Day, Blue Coast Brewing Company in partnership with Seven Clean Seas, launches a new limited edition beer.

For every limited-edition Blonde sold, Blue Coast and Seven Clean Seas have committed to remove 1KG of plastic from the most polluted oceans.



Seven Clean Seas campaign plan:

- Content roll out and plan
- Partnership Visuals
- Partnership Video
- Communications toolkit
- Press release
- PR rollout
- Partnership impact Report





Partnership Impact Report

Scan the QR code for the full report



#CleanCoast





PARTNER WITH US

Email us at hello@sevencleanseas.com