

# julia garcia

## education

loyola university chicago | chicago, il | *may 18*

ba visual communication, management minor, women & gender studies minor

## experience

**digital social designer** | cresco labs, chicago, il | *january 21 – present*

works both independently and collaboratively with the social and marketing team to develop highly creative, strategic, best-in-class designs for social media & digital channels. has the ability to transform complex information into concise, approachable, and consumer-friendly content, including content that specifically appeals to targeted segments of consumers.

**lead graphic designer** | boka restaurant group, chicago, il | *april 18 – january 21*

designed print and web collateral for stephanie izard's various restaurants, projects and concepts. developed and re-imagined branding for new concepts (goat group catering, the hidden goat, girl & the goat-eries, girl & the goat los angeles, sugargot), created brand guidelines and style guides, designed digital marketing assets, continuously created and updated print and digital collateral to fit guidelines, and created and implemented social media posting strategies and launches.

**lead hostess** | boka restaurant group, chicago, il | *april 17 – november 18*

greeted and sat guests, scheduled dining reservations in a high-volume environment, worked closely with front of house team, maintained seating and reservation books, maintained an organized work station.

**graphic design intern** | loyola university museum of art, chicago, il | *july 16 – may 17*

designed print and web materials and quarterly publications following a specific brand guide worked with staff members and printers to produce materials, created advertisements and social media posts, and updated the organization's webpage.

## honors & activities

**aiga student chapter e-board vice president** | loyola university chicago | *2016 – 2018*

**jennifer kearns memorial scholarship** | huntley high school | *2014*

memorial scholarship awarded in recognition of students who excelled in athletics, arts, or sciences. received based on commitment to high school fine arts program.

## skills

adobe indesign, adobe illustrator, adobe photoshop, adobe bridge, sketch, intermediate ui/ux, social media planning and strategy, microsoft office, organization, art and creative direction, squarespace, mailchimp, beginner webflow, hospitality, customer service

## references

**hana link** | former marketing and creative director, boka restaurant group  
hana.ann.yi@gmail.com or 714.420.5344

**oscar carrillo** | senior creative designer, cresco labs  
oscar.carrillo@crescolabs.com or 412.996.1446

**claudia mak** | former social media manager and photographer, boka restaurant group  
mak.claudiam@gmail.com or 847.732.0431

## contact

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