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Who am I?

I'm Andrew, a South Floridian UI / UX Designer who loves using tasteful colors, minimalist principles, and a cheeky personality to create unique solutions.

Experience

Andrew Uncharted

Owner | Creative Director

Jun 2017 - Present

- Creates responsive websites and branding solutions for small businesses
- Manages all Andrew Uncharted social media accounts
- Creates all visual and written content across multiple channels
- Sells travel photo prints and Lightroom photo editing presets

Odd Owls LLC

Product Designer

Jun 2018 - Feb 2020

- Created competitive analysis on other apps in Health & Wellness space
- Conceptualized logo and product-wide branding style
- Established brand voice and writing style
- Created UI components for interactive wireframes and prototype

AMSI

Web Designer

Mar 2016 - Jul 2019

- Concurrently managed multiple clients' websites and digital properties
- Conceptualized, coded, and helped deploy email marketing campaigns
- Used design best-practices to increase user traffic via Google Ads
- Ensured website and advertisement compliance for global brands

Daily Adrenaline

Creative Director

Jan 2014 - Aug 2018

- Created branding, company website, and overall visual style
- Created visuals for ad campaigns on email and social media
- Hosted events to increase community interaction and raise brand awareness
- Established writing style for all user-facing properties

Education

FAU
2010-2012

Bachelor of Arts
Graphic Design

Minor
Business Management

PBCC
2007-2010

Associate of Arts
Business Management

Skills

Responsive Web Design
Branding / Logo Design
UI/UX Design

Wordpress
Webflow
Email Design

Adobe Creative Suite
Figma
HTML / CSS / Bootstrap