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## SKILLS

### Design

User Personas  
Storyboarding  
Wireframing  
Prototyping  
UI Kits

### Tools

Figma / Sketch  
Adobe Photoshop  
Adobe Illustrator  
Framer X  
Miro  
Webflow  
Whimsical

### Research

Interviews  
Surveys  
Competitive  
Analysis  
Usability Testing  
User Flows  
Affinity Mapping

## EDUCATION

### Calvin University

Sep. 2008 - May 2012 | Grand Rapids, MI  
B. Arts, Film Studies  
Minor, Studio Art

## RELATED EXPERIENCE

### UX Designer, Freelance

Sep 2020 - Present | Detroit, MI

Practiced the design thinking methodology by designing and building websites for clients using Webflow, Shopify, and Squarespace. Analyzed user research, solicited feedback on wireframes, and conducted usability tests to ensure I designed for the user. Communicated with developers to remain aligned.

### UX Designer, New Money Eco

Oct 2020 - Dec 2020 | Remote

Dove deep into the problem space of NYC carbon emissions to build a website using Webflow that engages the customer and develops a community. Designed an elegant site for the user that aligned with the product needs of the stakeholder.

### UX Academy Student, Designlab

Apr 2020 - Sep 2020 | Online

Completed 480 hours of course work. UX Academy is an intensive online program that teaches UX/UI design skills from the perspective of design thinking: from research through prototyping and testing. Met weekly with team peers to share work and receive feedback. Communicated my work with a design mentor who guided my process. All work from the course is summarized in [my portfolio](#).

### General Manager, The Commons

Jun 2017 - Dec 2019 | Detroit, MI

Designed, launched, and managed a café laundromat which exists to serve the needs of the surrounding community. A real-life crash course in the values of human-centered design, being constantly aware of both customer needs and business goals. Netted \$142k in the first year, and maintained 4.8 stars on Google between 130 reviews.