

THE COOL AUNT IS ON THE WAY!



Coming Your Way: **The Cool Aunt Series- A Sex Trafficking Prevention Experience for Teens**

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Hi I'm Rachel Thomas. Before starting my anti-trafficking organization in 2012, I was a high school English teacher. Even now, after having trained over 100,000 professionals from around the world and being an appointed member of the United States Advisory Council on Human Trafficking, teaching and mentoring teens is still what I love.

Throughout these years I've met hundreds of US-born sex trafficking survivors of various ethnicities, socio-economic backgrounds, neighborhoods and genders. My heart breaks every time I hear their stories... they're mostly full of the same avoidable risk factors and recognizable red flags. [My story included.](#)

If only someone had told me.

The Cool Aunt Series is a weapon to fight sex trafficking where it matters most: before it begins. Thank you for your joining me on this mission to help to keep our youth safe. Let's do this!



About The Cool Aunt Experience



12 Videos

Engaging,
Instructor-Led
Video Episodes



Certification

25 Quiz Questions &
Certificate of Completion



Risk-Assessment

10 Self-Assessment
Questions for teens to
assess their level of risk



Resources

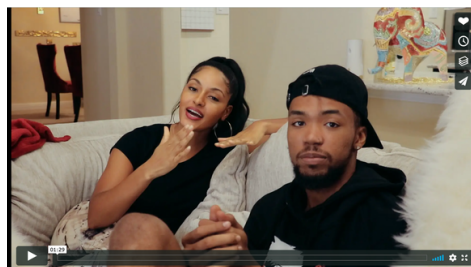
1-on-1 Support and
Ongoing Resources

“

*All teens should watch this series.
It's so informative and critical
for our lives nowadays. And
Rachel made it all super fun!
The music and filming
techniques were so amazing! :)" –
Samara Freedman, 17 years old*

Click [here](#) to watch the

Series Intro



Key Course Concept

STREAMS of Influence™

*the 7 risk factors that
lead to sex trafficking*

Survival
Trafficker
Recruiter
Environment
Abuse
Media
Solicitation

“I’m blown away. It felt so real, like something straight out of my life.

STREAMS is phenomenal.

I sincerely believe that every child in America who is 15 or older should see this as a part of requirement for being 15 years old, and at-risk kids probably 12 or 13 since they have probably already had exposure to some of these things.

It’s so incredible.”



HARMONY DUST

Anti-Trafficking Expert and Leader,
Founder of Treasures LA, Mom of 2

Why It's Needed

#1 Crime Worldwide

Human Trafficking is the
#1 fastest growing crime
in the world.

Online Recruitment

Advocates report a
growing trend of traffickers using
SOCIAL MEDIA TO RECRUIT
targets of human trafficking.

12-14 years old

The average age a child is
sex trafficked in the United States
is 12 to 14 years old.

"2019 Trafficking in Persons Report." United States Department of State.
<https://www.state.gov/wp-content/uploads/2019/06/2019-Trafficking-in-Persons-Report.pdf>.

“One of my most powerful moments in this work was when a Long Beach Poly High School counselor told me about the impact of my Human Trafficking Prevention efforts...

The weekend after I spoke to their student body, one of their students was approached by a modeling agent at the Starbucks near their school. He gave her a business card and told her he could make her a successful model. Remembering what she had learned about red flags, trafficker strategies and safety tips, she didn't give the man any of her information. Instead, she took his card and gave it to her counselor on Monday morning. The counselor gave the information to the school police. Upon investigation, they found that the number belonged to a felony sex offender and predator.

I get chills every time I think about this story-- one child safer and one community stronger against human trafficking.

This is why I do what I do.”

- Rachel Thomas

Your Part

BEFORE

- Complete the series yourself! Click "Start The Series" on our county's homepage:
www.thecoolauntseries.com/courses/MCFCS
- Encourage youth to watch the trailer below

DURING & AFTER

- Help youth access the series:
 - A) IF youth has an email address, invite them using "Send the Series" located near the bottom of the homepage
 - B) If youth does NOT have an email address, sit down with youth to complete the series from your account. Be sure to report youth's completion using "Manually Enter Series Completions" located near the bottom of the homepage
- Be attentive to youth's responses and help them access resources as needed



Watch
[The Cool Aunt Trailer](#)
(for teens).



MONTEREY COUNTY CHILD ABUSE HOTLINE 24/7

(831) 755 4661, Toll Free: 1800 606 6618

COMMUNITY HUMAN SERVICES

For homeless youth & substance abuse services
(831) 658 3811

MONTEREY COUNTY RAPE CRISIS CENTER

HT Crisis Advocacy and Therapeutic Services
(831) 424 4357

YWCA MONTEREY COUNTY

HT Education, Advocacy, Legal Services
(831) 757 1001

SET FREE MONTEREY BAY

HT Education, Adult HT Safe House
www.setfreemontereybay.org/contact-us

REPORT ONLINE SOLICITATION

Cyber Tip
<https://report.cybertip.org/>