

# Jenny Van Auken

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## **SUMMARY**

Enthusiastic UX designer who is committed to research-based design decisions. My background in medical aesthetics ensures that I communicate clearly with clients and listen intently to their needs.

## **PROJECTS**

### **TRVLR**

Developed a mobile application for public transportation in a mid-sized metropolitan area. +Conducted user research and competitive analysis to define minimum viable product

# <u>AuntySuga</u>

Mobile application for sugar waxing day spa schedule coordination created in a design sprint.

- +Conducted multible usability tests to back design decisions
- +Created journey maps and persona in Figma

# **EXPERIENCE**

Olympic Spine and Sports Therapy, Mountlake Terrace, WA — Front Desk Administrator January 2020 - PRESENT

- +Managed complex medical scheduling for 200+ patients a week
- +Facilitated efficient communication for doctors, physical medicine assistance, insurance companies and patients.

# Skin Perfect Medical Aesthetics, Whittier, CA

—Medical Aesthetician

April 2018 - January 2020

+Performed medical grade facial treatments, chemical peels, and skin consultations.

### **SKILLS**

- +Competitive analysis.
- +User research.
- +User stories.
- +User personas.
- +User testing.
- +UI Design.
- +Visual Design.
- +Branding.
- +Prototyping.
- +Strong and concise communication.

## **TOOLS**

+Figma.

### **EDUCATION**

Thinkful, UX Design—
Certificate of Completion
July 2020 - Present
Proficiency in Figma,
qualitative and
quantitative user research,
research based design
deliverables.

University of Washington, Tacoma, WA — Bachelor of Arts

September 2011 - June 2013 Focused in communications and research.