

Emily Jane Hicks UX/UI Designer

(778) 957 4615 | Vancouver, BC | emilyjanedesign.hi@gmail.com | emilyjanedesign.ca | linkedin.com/in/emilyjanedesign

EDUCATION

Santa Monica College | Santa Monica, CA

B.S Interaction Design | 4.0 GPA | Anticipated Graduation June 2022

A.S Graphic Design | 4.0 GPA | Awarded 2020

British Columbia Institute of Technology | Burnaby, BC

Certificate Media & Web Development | Graduated with Distinction | Awarded 2017

WORK EXPERIENCE

514Creative Web Designer | Santa Monica, CA

Spring 2020 – Present

- Built and implemented 3 websites which were for a cyber security firm, pizza culinary academy, and a redesign of the agency's website
- Designed the agency's logo and helped guide the brand design the founder envisioned

IMPRiNT Web & Graphic Designer | Santa Monica, CA

Spring 2019 – Present

- Directed 4 website projects as the account representative
- Collaborated on over 13 projects contributing to brand design, graphic design, web design, and usability testing

ACADEMIC EXPERIENCE

SafeHere User Researcher & User Experience Designer

Fall 2020

- Developed research plan that included online surveys sent via community platforms such as Nextdoor, Reddit and Ring
- Aggregated and analyzed findings to identify insights on safety concerns of interviewees
- Identified a problem and ideated solutions
- Conceptualized solution with sketches, wireframes, and user flows
- Designed a mobile app hi-fi prototype in Adobe XD

Bundy Boards User Researcher & Product Designer

Spring 2019

- Conducted observational and primary research by visiting the Bundy campus and interviewing students throughout the day
- Identified insights and performed additional secondary research that led to our concept of building an interactive student board
- Designed a hi-fi prototype and tested it in the Bundy campus for 3 days
- Delivered presentation to the Santa Monica College building committee for approval
- Implemented a community board inside the Everytable café at the Center For Media Design campus
- Facilitated meetings with team over Slack and in person

AWARDS

Building Community & Student Success | Santa Monica College

Winter 2020

Outstanding design work contributing to building community and student success at SMC

RESEARCH TOOLS

Quantitative & Qualitative Research & Data Analysis

Stakeholder Interviews
Surveys

Journey Mapping
Competitive Analysis
Usability Testing

SOFTWARE

Mac and PC

Adobe Creative Suite:
Illustrator, Photoshop,
InDesign, and Adobe XD

Figma

Microsoft Office Suite:
Word, Excel, and
PowerPoint

HTML5

CSS3

WordPress

Squarespace

Webflow

METHODS

Visual Design

Product Design

UX/UI Design

Design Research

Time Management

Project Management

Storytelling

Presentations

Ability to Prioritize