

# jack tollman

visual communication designer



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jacktollman.com



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## PERSONAL DETAILS

### Citizenship

British and American

## EDUCATION

### American University

2016–2020 Washington, D.C., USA

Bachelor of Arts in Graphic Design

Minor in Marketing

## SKILLS

### Design

Illustrator • Photoshop • Indesign • Figma • After Effects • Sketch • Blender • Premier Pro • Procreate

### Programming

HTML • CSS • Python (Intermediate)

### Research

Prototyping • Wireframing • Storyboarding • User Testing

## RECOGNITIONS

### Creative Quarterly 50

Winner, Graphic Design Student

### Amlit

Best in Show, Fall 2019

### Visions Awards

Nominee, 2019

## OTHER RELEVANT WORK

### AU / Graphic Design Teachers Assistant

Aug 2019–Present, Washington D.C.

Provided individual support for students

Held weekly office hours

Created slides for class

### Subhub / Technician

May 2018–Present, Washington D.C.

Provided technical support for teachers

Supplied help with adobe suite in computer lab

Customer support

## DESIGN EXPERIENCE

### ATV / Art Director

Dec 2018–Present, AU, Washington D.C.

Directing the rebrand of the network

Responsible for the overall visual appearance of the station

Coordinate the work with a team of five designers

### Design Department – Sep 2017–Dec 2018

Designed logos for 3 stations of the network

Worked as part of a team to create posters for TV shows

Animated introductions for the channels

### AU Design Show / Creative Director

Dec 2019 – April 2020, Washington D.C.

Curated a visual identity using illustrations and typography

Created brand guidelines

Designed UI for a responsive online exhibition

### Daily Telegraph / Design Intern

June–July 2019, London

Created mockups for an updated Sudoku page

Designed illustrations for their website and snapchat

Wireframed the flow of new pages

### The Current / Design Intern

Jan 2019–May 2019, Washington D.C.

Created ad campaigns for web and print

Designed testimonials and infographics

### Jelingu Creates / Freelance Designer

May–Dec 2018, London

Designed logos for companies

Created web design layouts for clients

Developed brand identities

### Trafalgar Tours / Web Design Intern

May–Aug 2017, London

Resolved user experience problems on website

Used Sketch 3 to design wireframes for improved website

Enhanced and retouched photos in Photoshop