Brandon Cespedes
UX/UI Designer

Contact Info

Brandon.cdes@gmail.com
(347) 870-1942
Queens, NY
linkedin.com/in/brandon-cespedes/

Education

John Jay College of Criminal Justice – New York, NY
B.S. Computer Science
Minor. Accounting
08/2017 – 05/2020

Borough Manhattan Community College – New York, NY
A.S. Mathematics
01/2014 – 05/2017

Skills

Usability Testing
User Research
User Flow
Typography
Style Guide
Personas
Wireframe
Prototype
Mockup
Grid System
Competitive Analysis
Data Analysis
Information Architecture
Interaction Design
Visual Design
Visual Communication
Visual Hierarchy
Site Map

Tools

Figma
Sketch
Miro

Experience

UI Designer Freelance(Remote)

What's Cookin, CA | 04/2021 – 10/2021

- Redesigned pages for both web and mobile with visual hierarchy and modernized UI
- Rebuild What's Cookin Profile to exceed the flow of our users with the option to leave, join, and review circles
- Assembled a material UI library using Figma that consists of hundreds of components to hasten the design process and hand-off process to developers

Graphic Installer

V.S Graphic Solutions Inc, New York, NY | 02/2018 – 12/2019

- Collaborate with other individuals to install products for display at Macy's and Bloogmindale's
- Store fixtures supporting the brand experience
- Installed vinyls to floor, logos to distinct areas, and product placement for advertising

Math Tutor

Borough Manhattan Community College, New York, NY | 03/2015 – 05/2017

- Tutored 25 students one on one basis in a remedial classroom, evaluated students to measure skill progression, and assisted their assignments
- Identified student's areas of improvement by monitoring their progress and reviewing exams
- Resulted in 95% improvement which enabled them to register credit college courses

Capstone Projects

Malware Analysis

Computer Science Society, John jay College, NY | 09/2019 - 12/2019

Otter.ai
Principle
Trello
Photoshop
Lightroom
InDesign
Adobe XD
Illustrator
After Effects
Microsoft Office
Sublime Text
HTML/CSS
Javascript

Certifications

Microsoft Excel - Excel from
Beginner to Advance |
Udemy
07/2021 – 08/2021

Adobe InDesign CC - Advanced
Course | Udemy
06/2021 – 07/2021

UX Design Bootcamp |
Noble Desktop
01/2021 – 04/2021

Graphic Design Masterclass -
Learn Great Design | Udemy
02/2021 – 04/2021

User Experience Design
Essentials - AdobeXD | Udemy
01/2021 – 02/2021

Information Architecture
Fundamentals | Udemy
01/2021 – 01/2021

Motion UI Design Masterclass |
Alexunder Hess Design
12/2021 – 01/2021

The UI Design BootCamp |
Scrimba
11/2020 – 12/2020

Web Design Bootcamp |
Noble Desktop
08/2020 – 10/2020

- In a team of 3, assembled a Malware Analysis using Linux. My role is to examine bug files with the tool called Angr by performing both static and dynamic analysis
- Programmed with python to collect data and use Angr to present our discovery
- Presented our research in separate graphs and created a data visualization of how Angr behaves

Database Airline

Computer Science Society, John jay College, NY | 10/2019 - 12/2019

- In a team of 4, we are assigned to create a book airline database using SQL
- I designed the hierarchical database model to structure information such as name, airline destination, airline number, and airline ticket
- I presented the data models of my process indicating different stages and relations of the database