My 2021 Q4 *colour crush* palette

Copy/paste colour values for your DIY branding

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Lunar Green

Primary bold

#363E33

RGB(54 , 62 , 51)

CMYK(13 , 0 , 18 , 76)

Merino

Primary neutral

#F4ECE1

RGB(244 , 236 , 225)

CMYK(0 , 3 , 8 , 4)

Cinder

Copy

#130E1C

RGB(19 , 14 , 28)

CMYK(32 , 50 , 0 , 89)

Bone

Secondary neutral

#E3D3C4

RGB(227 , 211 , 196)

CMYK(0 , 7 , 14 , 11)

Bud

Primary accent

#A2A89A

RGB(162 , 168 , 154)

CMYK(4 , 0 , 8 , 34)

Sepia Skin

Bold accent

#9D5D41

RGB(157 , 93 , 65)

CMYK(0 , 41 , 59 , 38)

Whiskey

Buttons / CTA

#D29F60

RGB(210 , 159 , 96)

CMYK(0 , 24 , 54 , 18)

KEYWORDS

Nature inspired

Energetic

Assertive

Confidence

Growth

Nourishing

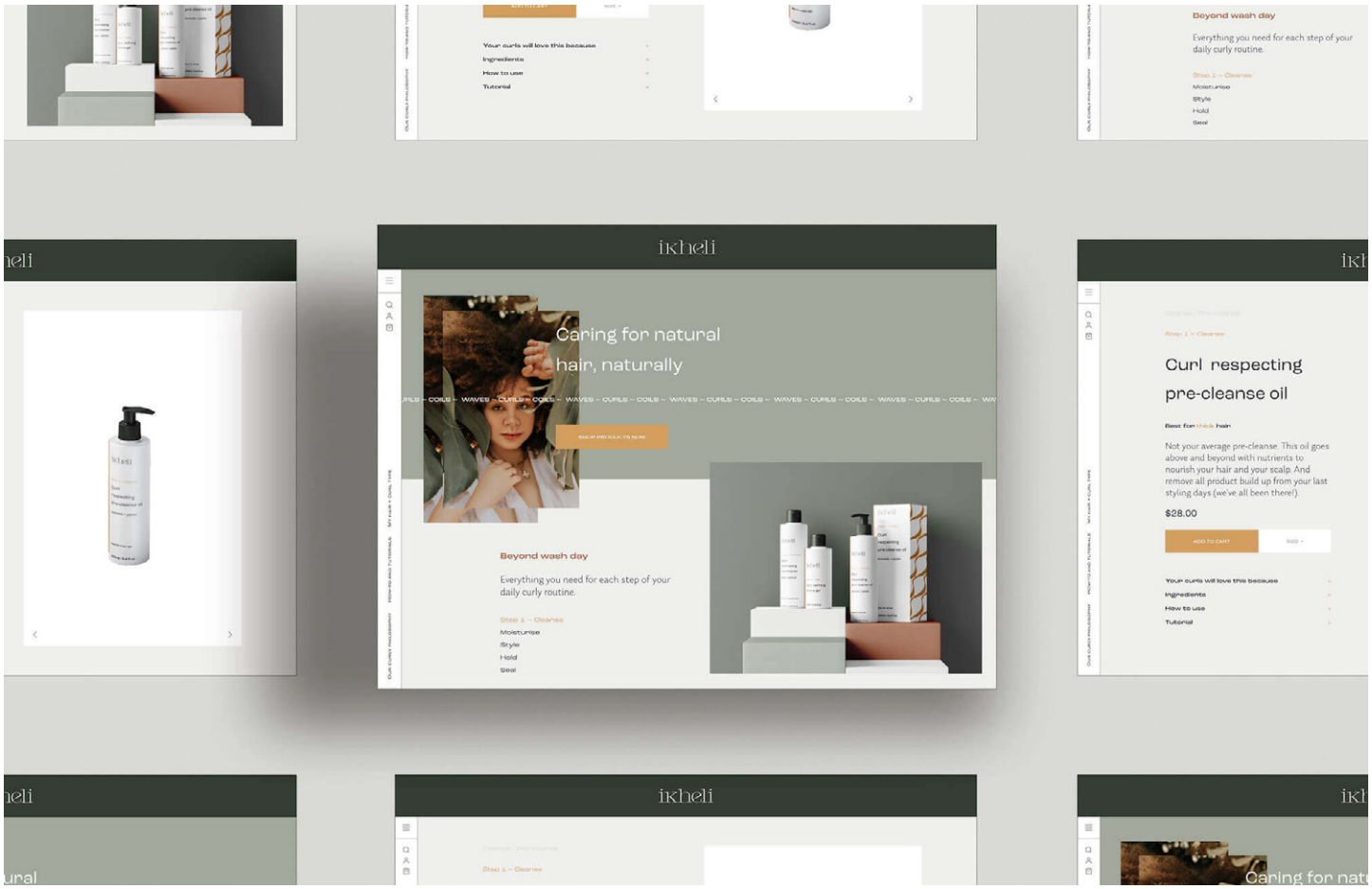
New

Balance

Lively

Embracing

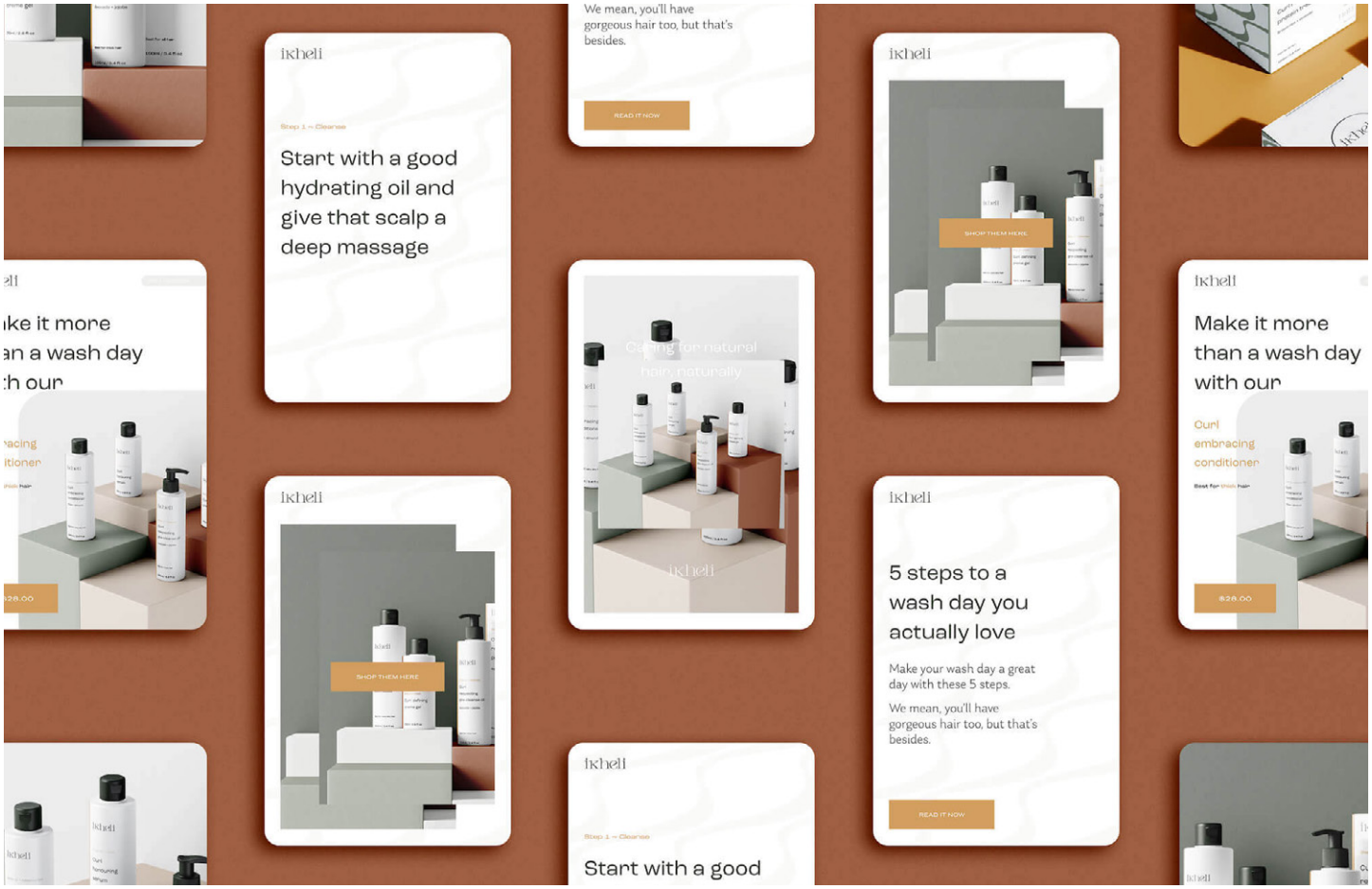
INSTAGRAM STORY TEMPLATES



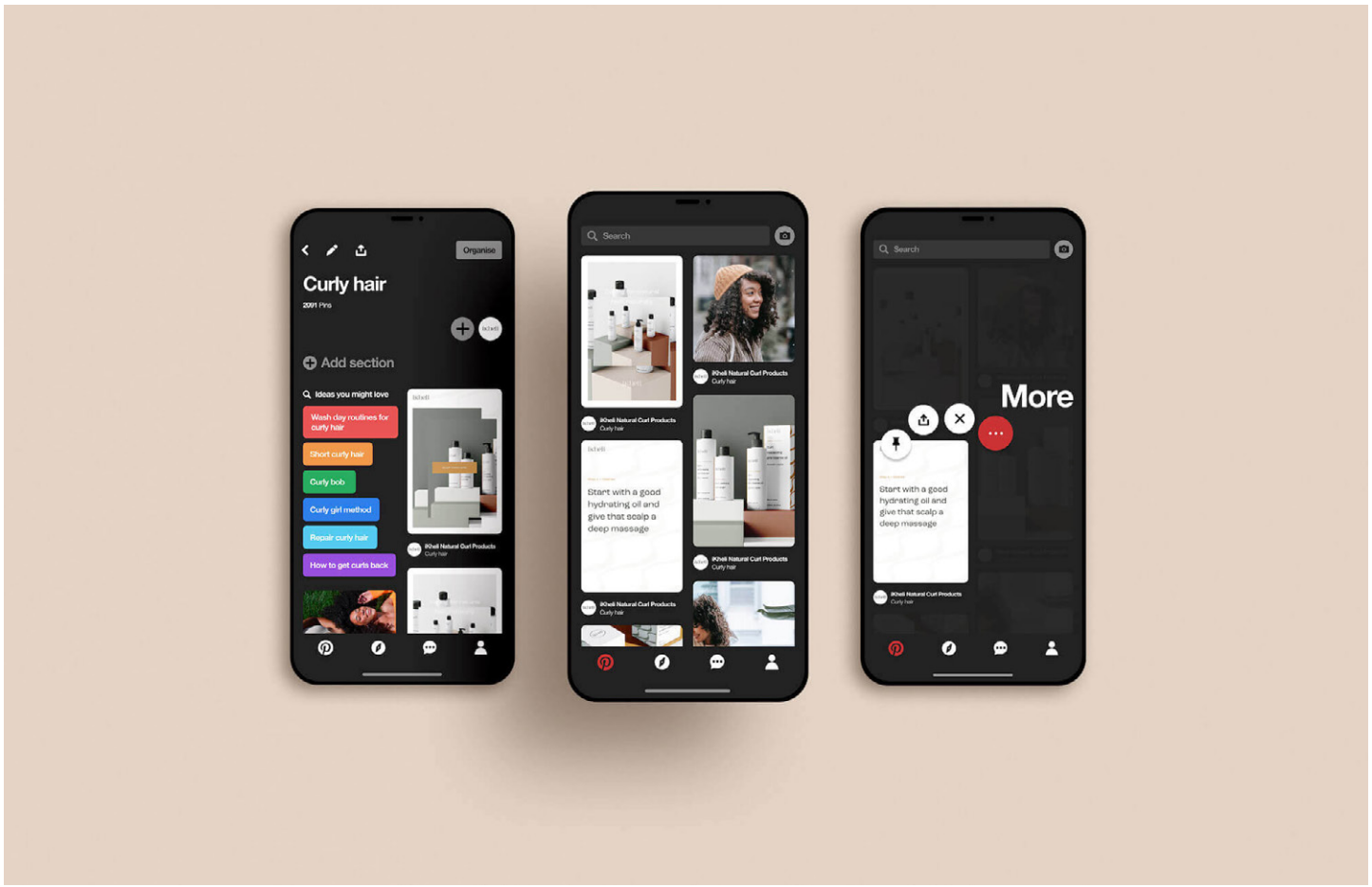
WEBSITE DESIGN (HOME AND PRODUCT PAGES)

PACKAGING (BOTTLE AND BOX)

PACKAGING (BOTTLES)



PINTEREST TEMPLATES



PINTEREST MOCKUP

PACKAGING (BOXES)

STATIONERY

HEYYY! I'M LORIN GALLOWAY

I love supporting you bring confidence, clarity and growth to a business already filled with so much meaning and love.

I love seeing you come alive as we dig into your vision, who your people are and why you're so passionate about what you do.

But I love, most of all, being able to translate those specific details into a visual brand experience connecting you with your 'right-for-me' people in a way that's beautiful, thoughtful and meaningful.

So you can run your business with pride, knowing you can get fab clients without sacrificing any part of who you are while reaching success as you define it for yourself.

Get started with a complimentary call

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