

Leilani Tashima

UX Designer

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310-213-6743

EXPERIENCE

UX/UI Designer, Delta Dental

August 2022 - Present

- Support and collaborate with the delivery team with additional design changes for provider tool features.
- Conduct research and design product features, establish alignment on process and collaborate with product, design, and engineering.

UX Designer, Microsoft

March 2022 - June 2022

- Designed new features for Microsoft Authenticator through collaboration with product managers and engineers.
- Collaborated with partner teams to ensure consistent and balanced integration of new features.

Freelance UX Designer

August 2020 - March 2022

- Provided product design services including research, wireframing, prototyping, consultation and end-to-end design for a variety of projects and clients.

Product Design Intern, Olo

June 2021 - August 2021

- Redesigned the header for their white-label product to reduce usability issues and enhance conversion rates.
- Increased accessibility on the white-label product through research, collaboration, and design.

UX/UI Designer, Bridging Tech

April 2021 - July 2021

- Worked in a team of 5 designers to redesign the Bridging Tech website to increase online donations and conversion rates.

Skills

Product Design

User Research

User Interface

User Experience

Wireframing

Prototyping

Visual Design

Branding

Tools

Figma

Sketch

Abstract

Whimsical

InVision

Marvel

InDesign

Photoshop

Illustrator

EDUCATION

UX Academy

Designlab

August 2020 - March 2021

Bachelor of Arts in Media Studies

San Diego State University

August 2018- May 2020