

How This Agency Owner Helped ONE Client Increase Conversions by 259%



Using AutoOptimize, Adam was able to help his clients convert more visitors into leads while saving time and mental effort.

CASE STUDY: Oasis Optimization

Overall Increase in Conversions

270%

Most Successful Experiment

Different Subheadlines

Of Experiments Completed?

10



"AutoOptimize has had the single biggest impact on optimizing my funnels and landing pages. Not only does it help me increase conversions but it saves me time as well - it's super easy to load up several tests and let it do its thing! This is an amazing tool and I highly recommend it to anyone that wants to increase conversions on any project."

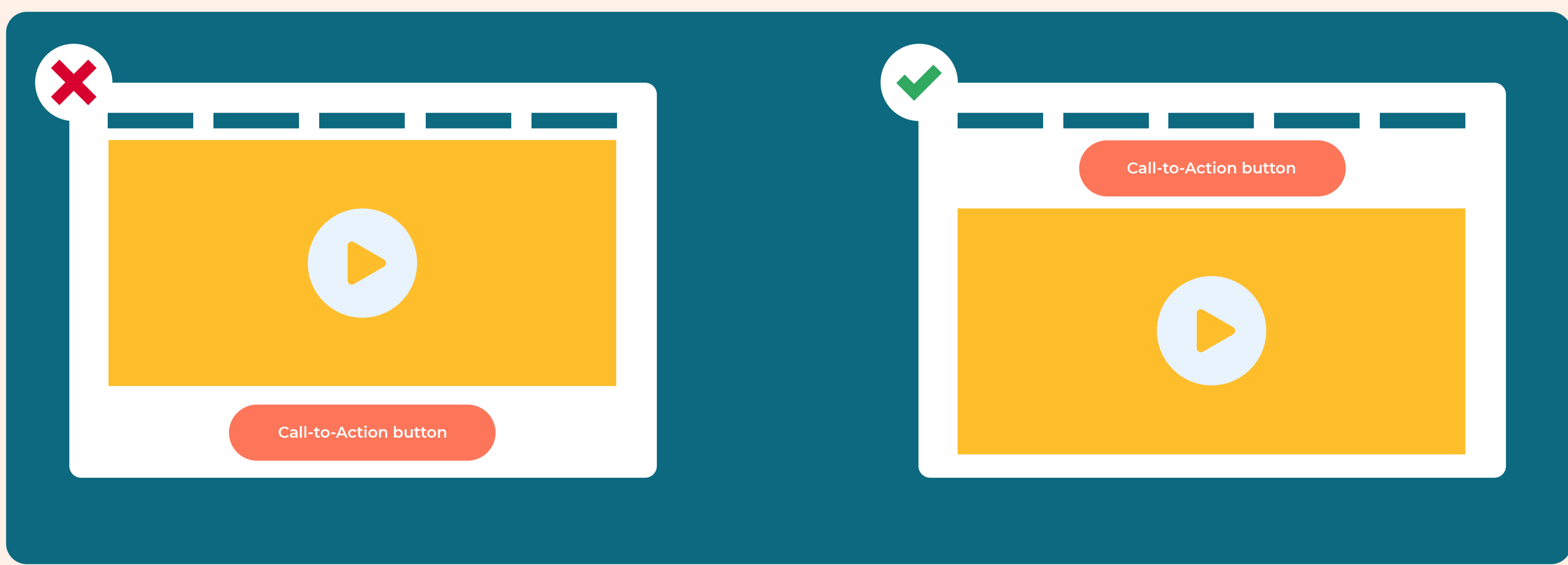
-Adam Moody
Agency Owner, Oasis Optimization

Before using AutoOptimize...

Oasis Optimization has been helping six-figure+ small businesses, eCommerce stores, coaches, and consultants scale their revenues by creating, building, and optimizing sales funnels profitably.

As a smaller agency, the overhead cost of hiring a CRO specialist just to set up A/B tests on his clients' sales funnels would not have been economical - and so Adam was forced to juggle yet another role in his business.

Adam's greatest obstacle...



Using the built-in A/B testing features on platforms like ClickFunnels and Kartra, he was able to manually set up experiments on his own - but quickly realized a problem:

So when AutoOptimize announced its initial beta release, Adam knew it was the perfect solution for his clients.

"You might set up one split-test but then you've got to keep track of that manually," said Adam. "Inevitably I would get to maybe 3 tests and that would basically be it because once we got a few weeks out my attention would be pulled somewhere else and it just wouldn't get done."

"Once I installed the code - which was just copy/paste, and went through a little bit of the training videos, it just took a couple of minutes. I just sat there, typed a few things, pointed and clicked, and it just started working."

After AutoOptimizing...

Adam leveraged our collection of 50 templated A/B tests and ran 10 experiments across 4 of his clients' websites to achieve an average 85% increase in conversions - just from using our tool!

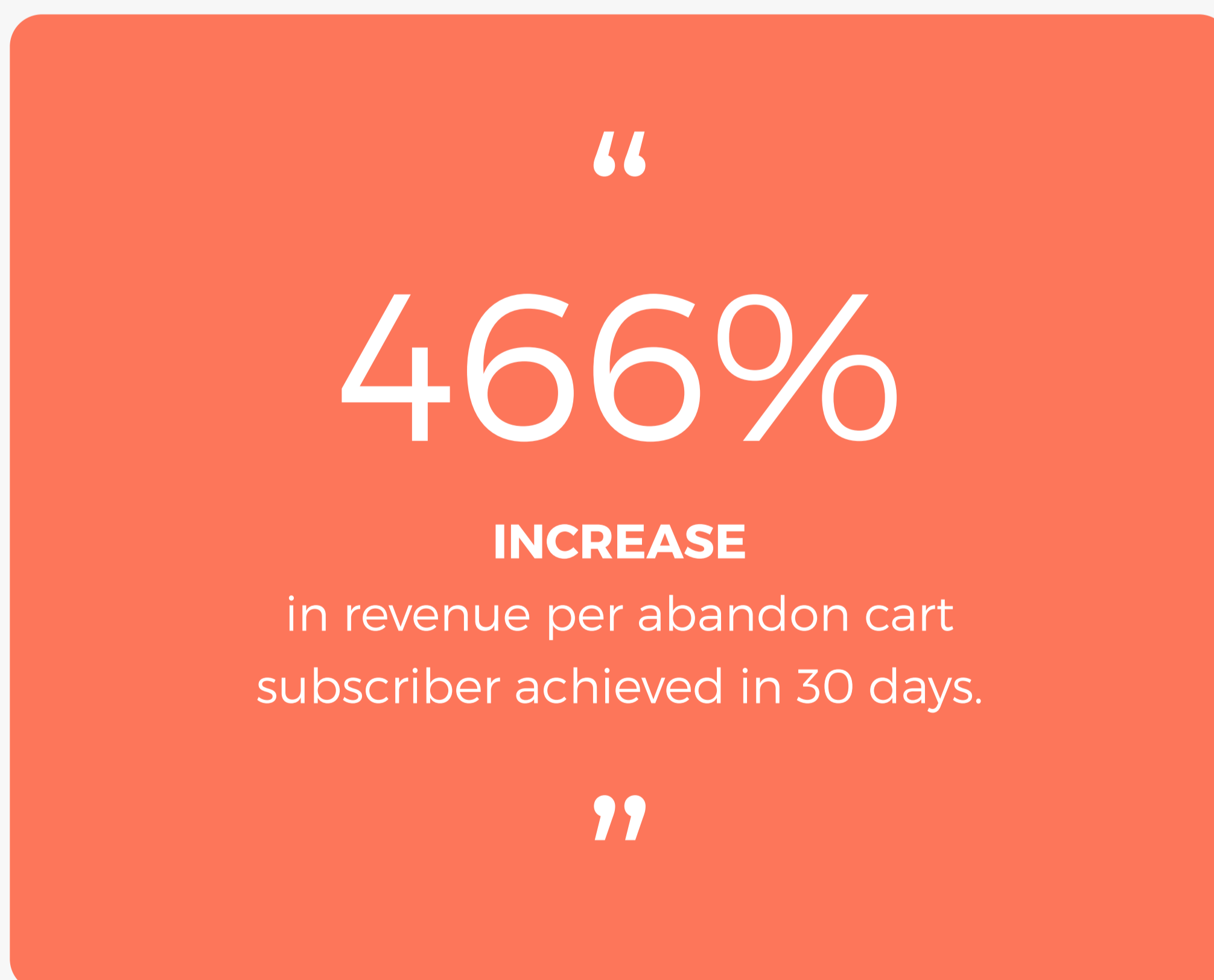
"Now when I'm in the mind space for a particular project and for example I want to test multiple headlines, I can load them all up at once and AutoOptimize just takes care of it since it's gonna run the test for all the headlines and just run the best one."

The top-performing single A/B test that increased his client's conversion rate by 96% enabled him to subsequently test 3 different subheadlines without having manually set it up each time.

Now, with AutoOptimize in his arsenal of agency tools, Continuous Full Funnel Optimization is something Adam is using as a selling point to attract potential clients.

And because AutoOptimize is platform-agnostic and allows unlimited domains, he was able to get the tool set up on multiple clients at the same time and started seeing results within a matter of days.

What his clients are saying...



"he's a brilliant person in terms of automation and efficiency in general and I wouldn't hesitate to work with him again."

Want results like Adam's for your own agency?

AutoOptimize is an easy-to-use optimization platform that can automatically conduct a variety of high-performing A/B tests that have been proven to increase your conversion rate by at least 30%.

AUTOOPTIMIZE COMES PRELOADED WITH OVER 50 TEMPLATED A/B TESTS, INCLUDING:

- Adding a benefits bar
- Adding a wavy underline to headlines
- Animated headlines vs. static
- Different button colors
- Hiding the navigation bar

And SO MUCH MORE...

The best part?

It takes less than 15 minutes to set up, NO technical knowledge needed, and you can use it on UNLIMITED domains.

So what are you waiting for? It's time to start showing your clients REAL RESULTS now.

Try AutoOptimize today.

[START AUTOMATION NOW](#)