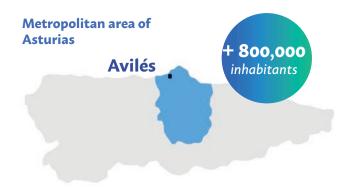
## Avilés, City of talent

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With a deep industrial tradition, Avilés is immersed in a process of transformation in which knowledge and innovation are its main vectors of development. Over the last few years, the city and its region have been able to combine the best of its history with sustainable progress, moving towards the goal of modernity and avant-garde achieved today.



## **Demographics**

Avilés is, in demographic terms, an example of a post-industrial society characterised by a great longevity as a consequence of the high quality of life that our society has achieved in recent decades.

#### Population of the city of Avilés 77,944 inhabitants

Head of a region with more than 150,000 inhabitants

Surface area 26.81 km2

Population density 2,907 inhabitants/km2

**Working-age population**: 50,000 people, of whom 50.8% are women and 49.2% men.

### **Economic sectors**

Moving from industrial tradition to the forefront of innovation, Avilés is in the midst of a productive transformation process, aspiring to lead a new model based on knowledge and innovation, in the capacity to combine the presence of large multinationals and important R&D&I centres with the promotion and consolidation of new business projects.

Avilés has a diversified economy with a different impact depending on the sector of activity:

Production	Thousands of euros
Production value	3.531.972
Gross value added	1.533.635
Agriculture and fisheries	11.220
Industry	455.580
Construction	74.641
Services	992.188

Its important industrial sector stands out, working with innovation and excellence as a reference, reaching 30% of its gross added value. The services sector, characterised by local commerce and a hotel and catering industry that caters for both local demand and a growing quality tourism, accounts for 64% of the local economy.

71.6% of jobs in Avilés are associated with the service sector, followed by the industrial sector, which supports 21.6% of employment in Avilés. Specifically, metallurgy and metal products account for more than 13.65% of employment in Avilés, in addition to the 2.5% also dedicated to the metal processing industry, making the industrial sector one of the most important in the Avilés region.

With an average household income of 28,592 euros, it is above the average for the Principality of Asturias.



## Education and training

The educational offer at all levels is wide and of high quality, favouring professional excellence, especially in the technical branches. With nearly 100 vocational training centres in Asturias, 16 of them located in Avilés, and more than 20,000 university students, companies that decide to invest in Avilés and its surroundings will have access to a highly qualified workforce, capable of providing proven training and experience in the development of their functions.

### University of Oviedo

The University of Oviedo is the public institution for high education and research in the Principality of Asturias. With more than 410 years of history, it offers a complete range of degrees in all branches of knowledge, bilingual itineraries, double degrees with international universities, and Erasmus Mundus and interuniversity master's degrees, in collaboration with more than 250 companies.

#### The University of Oviedo has:

20,858 students

2,000 researchers and teachers

58 degrees (3 doubles and 19 bilingual)

60 university master's degrees

5 Erasmus Mundus Masters

25 doctoral programmes

63 own degrees

15,000 international students

17 faculties and schools

166 research groups

From a technical point of view, it is worth highlighting that 20 engineering-related degrees are offered, with almost 4,000 students trained (3,851 in the 2020-2021 academic year).

#### **Engineering Degrees on offer**

Civil

Mineral and Energy Resources

Industrial Organisation

Industrial Technologies

Mining Technologies

Electric

Industrial Electronics and Automation Engineering

Geomatics and Topography

Telecommunication Technologies and Services

Forestry and the Natural Environment

Software Informatics

Information Technology Computing

Mechanics

Chemistry

Industrial Chemistry

Degree in Marine

Degree in Nautics and Maritime Transport

In Avilés, the University Services Centre enables University of Oviedo to provide services. It provides the university community with study rooms and provides university studies for lifelong education, specialisation, postgraduate studies, university extension and research. It also facilitates the holding of round tables, lecture series, conferences, seminars, concerts, exhibitions and other specific cultural activities.

# Excellence in Vocational Training

Vocational training is focused on practical teaching, for the development of highly qualified human capital in terms of training and skills. With a perfect command of the most in-demand professional tools and techniques, they are able to respond to the needs for qualified labour required by today's companies.

#### **Vocational training has:**

99 vocational training centres in Asturias

16 training centres in Avilés

22 professional families

More than 100 training courses

37 training programmes in technical branches:

- Electricity and electronics
- Building and Civil Works
- IT and Telecommunications
- Chemistry
- Energy and Water
- Mechanical Manufacturing
- Installation and Maintenance
- Transport

14,000 students in Vocational Training Programmes

# Art and Design: Asturias School of Art.

To enhance the training offer, Avilés hosts the Masters School of Art of the Principality of Asturias (ESAPA). As a centre specialising in artistic disciplines, the School offers Studies in Higher Education in Design and Conservation and Restoration of Cultural Heritage, equivalent to university degrees. It is a centre with unique character in Spain, as in the rest of the country these two degrees are taught in separately. Due to its referential character, ESAPA welcomes students from different regions of Spain.

	Conservation and Restoration of Graphic Documents	
Degrees of Restoration	Conservation and Restoration of Sculpture	
	Conservation and Restoration of Paintings	
Design	Graphic Design	
Degrees	Product Design	

## ArcelorMittal University Avilés Campus

With the aim of improving competitiveness through continuous training of workers, Arcelor Mittal has created its own university, consisting of several campuses worldwide: Luxembourg, Ostrava (Czech Republic), Vanderbijlpark (South Africa), Toronto (Canada), Temirtau (Kazakhstan), Kryvyi Rih (Ukraine) and Avilés (Spain). Avilés Campus, established in 2011, is part of this network of centres that work collaboratively to face and solve technological challenges at a global level.

ArcelorMittal University and Avilés Campus, offer high quality training programmes for all the company's employees, regardless of the position they hold, helping to develop their personal competencies, functional and technical skills, and to expand the network of contacts that allow them to develop their work more effectively.

### Job training

### Free training for companies

Subsidised training for companies allows companies to provide their workers with training actions, related to the activity of the company or job, so that they can update or improve their skills. This training is free of charge for workers and has no cost to companies, since the amount of the training action is eligible for a rebate on Social Security contributions.

In addition, companies can request training on demand from the Public Employment Service to provide themselves with those profiles that they cannot find in the labour market, committing themselves to hire a percentage of the people participating in the training action, or to benefit from the dual training offer existing in the public training centres.



### Free training for employed workers

Aimed primarily at employed workers, co-financed by the European Social Fund, they are carried out through the signing of agreements between the Principality of Asturias and the organisations or entities benefiting from the subsidies. The aim of these training actions is to provide workers with the knowledge and practices appropriate to the professional skills required in the labour market and the needs of companies.

### Free training for unemployed workers

Aimed preferably at unemployed workers, its purpose is to favour the labour insertion of job seekers registered in the Public Employment Service of the Principality of Asturias, reserving at least 25% of the places offered in each action for employed people.

