

hanniya zohdi



Digital Creator & Developer

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EXPERIENCES

Web & Graphic Designer

Freelance

Virtual | June. 2021 - present

Contracting and freelancing for multiple design agencies, such as Splash Communications, Burrard Strategy, and Geeks on the Beach. Maintaining and redesigning client websites. Designing social media content for Facebook and Instagram, company logos, branding kits, and print content.

Web Multimedia Designer

Burrard Strategy

Vancouver, BC | Jan. 2020 - June 2021

Maintain Wordpress and social media channels such as Instagram, Facebook, Twitter, and LinkedIn. Curated branding collateral such as logos, banners, and social posts for political clients. Increased agency website's performance as a result of improved user-experience and optimization, with over 18,000 yearly impressions and a CTR of 8.9% using organic SEO.

Surface Design Developer

tentree

Vancouver, BC | Sept. 2019 - Jan. 2020

Created new clothing artwork, vector sketches and patterns on Adobe Creative Suite for the Spring-Summer 2021 collection. Created best seller graphics for offshoot clothing within deadlines. Daily communication with factories regarding graphic allocation and approved clothing samples for mass production.

EDUCATION

Western University

London, ON | Sept. 2020 - exp. July 2022

B.S. - Computer Science

3.6 GPA

SKILLS

HTML/CSS/JS

React.JS

Object-Oriented Programming

C

Wordpress

UX/UI Design

Figma

Adobe Creative Suite

PROJECTS

Western University's ADA Mentorship

2020 - 2021

Backend developer for Android app "TrackPack"

Utilized object-oriented coding using Android Studio & Github for collaboration.

Awarded best programmer of the program.

HackUCI

UX Design and React Developer for "Covax-19"

Utilized Figma for prototyping, Adobe

Illustrator for branding design, and React-

Bootstrap for frontend design.

Awarded Entrepreneurial Hack Winner

SheHacks Hackathon

Frontend Developer & UX Designer for fintech

app "Investar." Took lead in branding design

and used React-Bootstrap and CSS to stylize.

Adobe x MTV Creative Jam

UX Designer for iPhone activism app "Open"