

hanniya zohdi



Digital Creator & Developer

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EXPERIENCES

Web Multimedia Designer

Burrard Strategy

Vancouver, BC | Jan. 2020 - June 2021

Maintain Wordpress and social media websites, and curate branding collateral such as logos, banners, and social media posts for political clients. Increased agency website's performance as a result of improved user-experience and optimization, with over 18,000 yearly impressions and a CTR of 8.9% using organic SEO.

Graphic Designer

Arcana Studios

Burnaby, BC | Sept. 2020 - Jan. 2021

Designed page layouts and templates for studio comic books and animation films before grant and pitch presentations. Produced design assets used in marketing channels. Collaborated with UX, marketing, and animation to deploy designs.

Surface Design Developer

tentree

Vancouver, BC | Sept. 2019 - Jan. 2020

Created new clothing artwork, vector sketches and patterns on Adobe Creative Suite for upcoming seasons. Created best seller graphics for offshoot clothing with a 3-day deadline. Daily communication with factories regarding graphic allocation and approved strike-offs and tech packages for production.

SKILLS

HTML/CSS/JS

React.js

Object-Oriented Java

Wordpress

UX Design

Figma

Adobe Creative Suite

EDUCATION

Western University

London, ON | Sept. 2020 - present

B.S. - Computer Science

3.6 GPA

Langara College

Vancouver, BC | Sept. 2018 - April 2020

B.S. - Computer Science

3.8 GPA

PROJECTS

Women in Stem Club

Website Design Manager

Western University's ADA Mentorship

Backend Developer for Android app "TrackPack"

Awarded best programmer

HackUCI

UX Design and React Developer for "Covax-19"

Entrepreneurial Hack Winner

SheHacks Hackathon

Frontend Developer for fintech app "Investar"

Adobe x MTV Creative Jam

UX Designer for iPhone activism app "Open"