



PRODUCT DEVELOPMENT CONSULTATION

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Chef Charlotte Langley

Take a deep dive with Chef Charlotte into CPG brand and product development. Hot off of the success of Scout Canning and bursting with insights on how to navigate the modern world of emerging brands, Charlottes' collaborative consultation will guide you through product development to commercialization and unlock networking opportunities to grow your brand.

OVERVIEW

Viability Study

3 page evaluation of Finances, employees, Brand Image, Menu/Item, Sustainable Practices and Sourcing, Chain of Custody, Packaging, Partnerships, Scalability

Menu Planning / Product Development Planning

Plain Format Menu
Road-Map To Successful Product Development
Demonstration Meal
Menu Formatting

Make-over Basic 4 weeks

Includes Option 1 & 2 Above
No Décor Package
1 Week Employee Training
Opening Night Launch Event

Make-over Advanced 8 weeks

Includes Option 1 & 2 Above
Operation Clean And Reorganize
Décor Package (Client Pays For Materials & Labour)
1 Week Staff Training
Marketing Launch Plan And Report
Opening Night Launch Event

Emergency Services

Charlotte Langley - Hourly Rates Apply
Hands On Problem Solving

Pairs With

🎵 <https://open.spotify.com/playlist/50YqMDhfOxAATWo0a-Hivkh?si=grQeMMRBtdWt-EiMts9Zyg>

visit www.chefcharlottelangley.com for booking details.