

# Ren Fairley

ux design - research

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## **SCAD - The Savannah College of Art and Design**

B.F.A. - User Experience Design

Expected: June 2022

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### **Software**

Figma, Xd  
Photoshop  
Illustrator  
Miro  
Rhino 6  
Google Analytics

### **Newsletter Coordinator - SCAD LIT (Let's Improve Together)**

Savannah, GA

Sept. '20 - Present

Currated and distributed a bi-monthly newsletter to club members. The newsletter shares club event details, and resources such as book suggestions, articles, videos, and podcasts. It has a 98% engagement from recipients.

### **Strengths**

Public Speaking  
Time Management  
Organization  
Collabration

### **Designer & Event Coordinator**

#### **Savannah Economic Development Authority x SCADpro**

Savannah, GA

Jan. '21 - March '21

Created presentation decks and storyboards.

15 students from various majors and years collaborate with SEDA (Savannah Economic Development Authority) to create a compelling visual experience that will help CEO's agree to relocate their companies to Savannah.

### **UX Research Intern - Walker Sands**

Chicago, IL

Nov. '19 - Jan. '20

I researched End of Life Planning services and proposed solutions. Each week I presented my findings to the design team, development team, and company executives. My most meaningful contribution was working with HR to introduce disability accommodations program for all employees.

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