

building wellbeing into the employee lifecycle

6 questions to help you take a strategic approach to wellbeing



1

Connecting well

What tangible and intangible wellbeing benefits do you offer to attract talent?

38%

of workers plan to leave their current job during the next year*

2

Matching well

How can you effectively convey your culture during the recruitment process?



1 in 4

workers say the reason they join an organisation isn't always why they stay*



3

Starting well

What ways can you role model wellbeing practices throughout the induction process?



4

Growing well

Are you asking what wellbeing tools your staff want? Are you promoting a wide range of initiatives?

5

Staying well

What wellbeing data are you capturing and reporting on to anticipate issues before they arise?



6

Leaving well

Are people in your organisation 'leaving well'? Are you using this information to inform improvements?

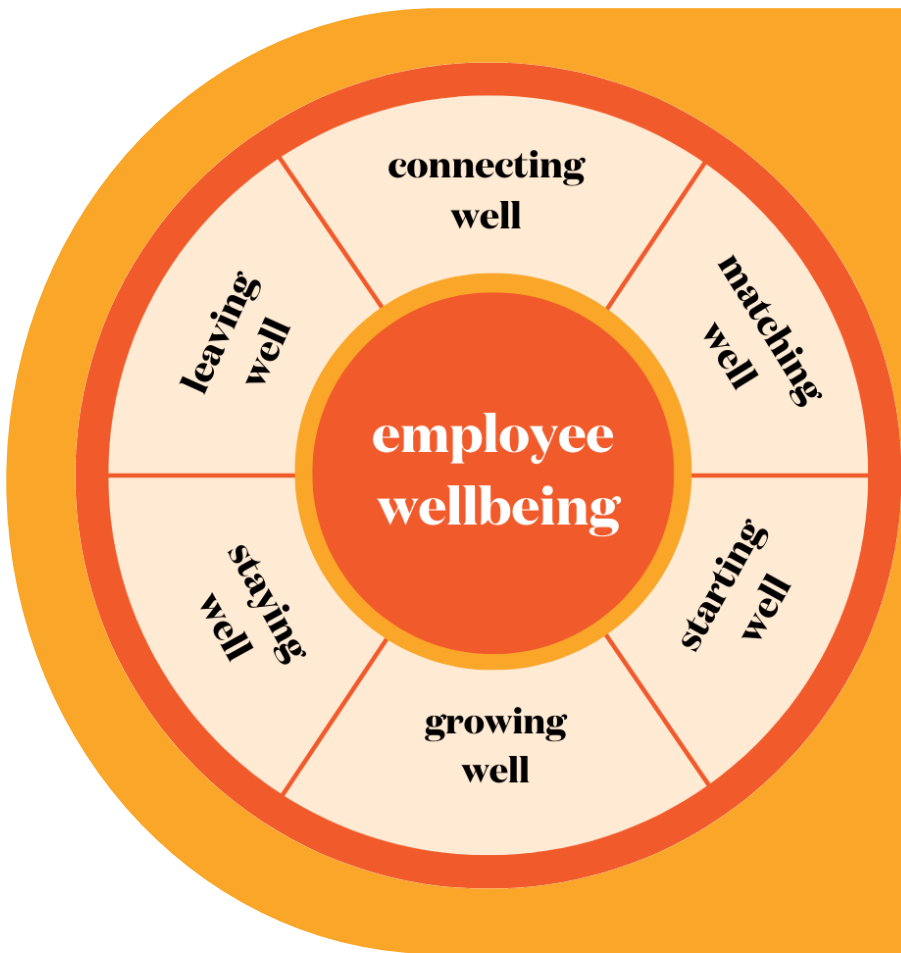


48%

of employers have no intention of updating their EVP*

22%

of employees value support of their wellbeing above all other factors*



*PwC, What Workers Want, The Future of Work, 2021



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