

Hey there,

Let's get into how you can come up with your price for any freelance project. Now just so we keep you informed, this is just to give you a ballpark estimate of how much you can charge.

Your financial needs in your best week?		
Annual income (if every week was your best)	M1 =	
How many hours can you work in a day?	H =	
How many days can you work in every week?	D =	
How many months will you work for in the year?	M =	
Total number of hours at hand	$H * D * M =$	
What's your hourly rate?	$M1 / H * D * M =$	

That's it, you are good to go with what your hourly rate should look like. Some other things to keep in mind while actually pitching to a client:

1. What's the sort of project that you are working on?
2. What company or what venture you are working for?
3. What does this project mean to you?
4. Who is your client?

Another way to understand how to price for a specific gig is to talk to someone who has worked on similar gigs. Networking is going to be your best friend there.