



A Note from the Founder

Imagine a football stadium filled with elementary school students- every year The NED Show programs visit 40 of those packed football stadiums!

How did it become possible for us to see this many students?

In a word: passion. Since the founding of All For KIDZ in 1989, we have had the honor of positively impacting over 40 million students. Each year, schools have us back again and again because they have seen first-hand the positive and powerful messaging our performers deliver. In a culture that's seeing an increase in loneliness, bullying and brokenness, our programs are a simple, powerful agent of restoration and hope. The entire engagement with All for KIDZ is wholesome, creative, and filled with heartfelt moments that inspire everyone to be kind and persevere, while striving for excellence in all that they do.

With a desire to impact as many kids as possible, we formed a nonprofit sister organization that enables us to bring these same programs to under-funded school communities. We formed this new entity, For ALL KIDZ, with the express intention of reaching those students who are just as deserving as others to be uplifted with the inspiration and positivity we bring.

Please consider teaming up with us, as your investment will bring a strong social return and have a tremendous positive impact in the lives of today's youth. As you see and feel our heart for kids, I trust it will resonate with yours. We hope that you, too, will be all in...
For ALL KIDZ!

A handwritten signature in black ink, appearing to read 'Arne Dixon', with a stylized flourish at the end.

Arne Dixon President and Founder For ALL KIDZ

