

StartupBoost

Sales Enablement Case Studies



VENTURE UNIVERSITY

The world's leading investor accelerator for venture capital, private equity, & angel investing.



Results from 30 Day Cycle

56

Qualified
Bookings

29.7%

Connection Rate

40.4%

Reply Rate

"The StrtupBoost team has done a great job of identifying our ideal customers and booking us with qualified leads on a consistent basis, creating a reliable funnel of individuals for our cohorts. In addition, their team is incredibly responsive and proactive throughout the day, truly acting as an extension of our team."

Jenna Fernandes
Co-Founder & Head of Admissions, Venture University

Through discovery and identifying their core ICP of top MBA's and MBA candidates, as well as financial professionals from major consulting firms, we were able to exponentially increase the outreach and quality of their cohorts.

VALERITY

Valerity helps companies reduce risk by implementing a transformative method that gives them control over their tech & security.



Results from 30 Day Cycle

31

Qualified Bookings

28.3%

Connection Rate

53.1%

Reply Rate

"The The StrtupBoost team are amazingly passionate about their clients and methods. Highly recommend to anyone looking for a sales enablement partner."

TJ Marzano
President, Valerity

Through customer discovery, we unearthed a pre-existing platform which subsequently was monetized and has now become a vital part of the company's ROI.

