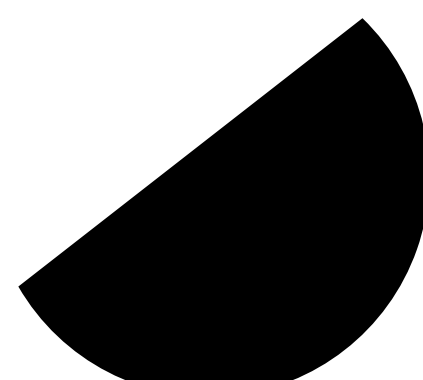


Startup Boost

Ad Buying Case Studies (CPA)



The History List™

Life, liberty, and the pursuit of history.

HistoryList is a niche apparel line focused on American History.



Results

\$7,119

Ad Spend

\$32,177

Revenue

4.52

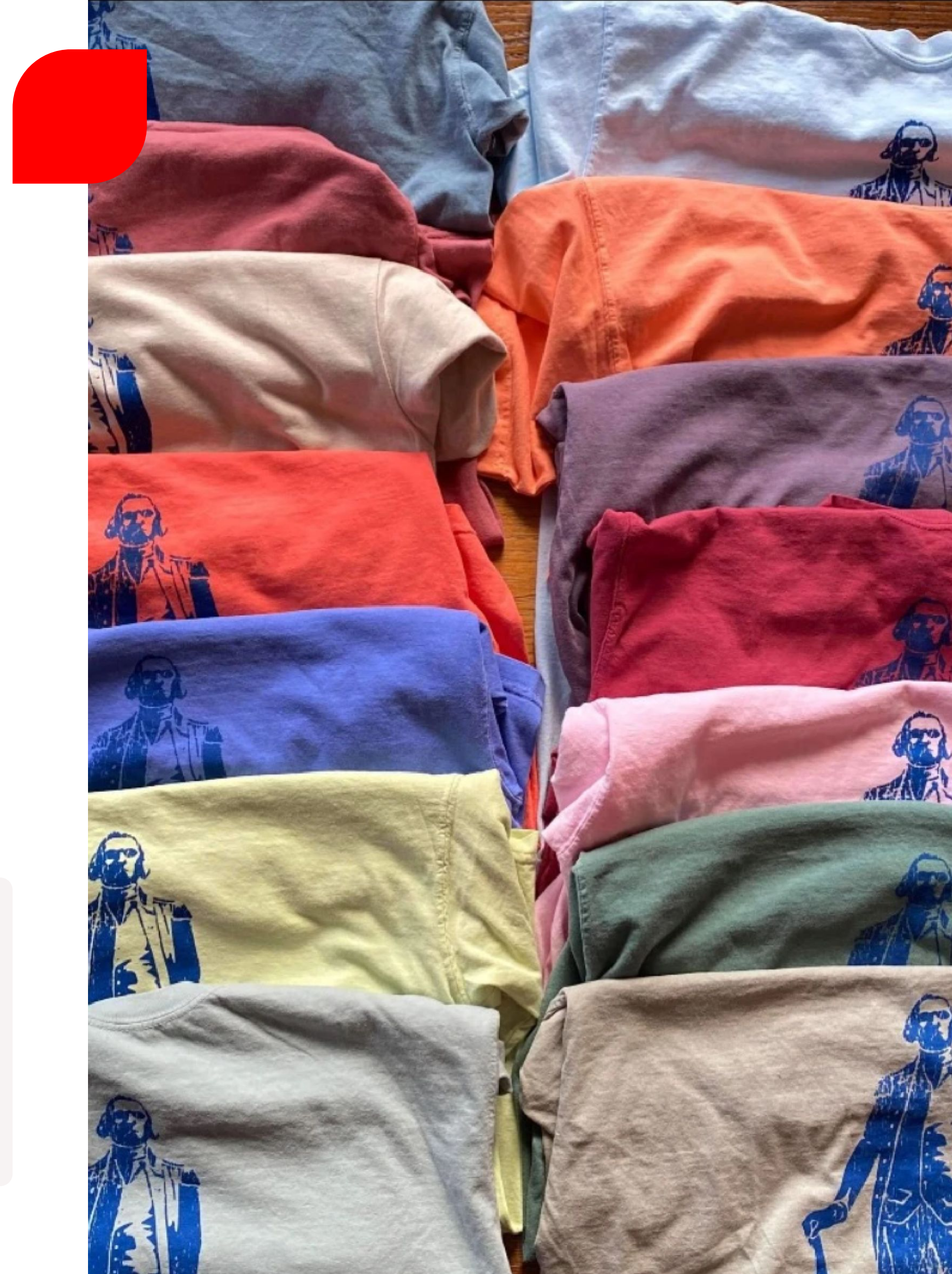
ROAS

793

Purchases

Strtboost unlocked the key to Facebook advertising, lowering our acquisition costs, creating a profitable customer acquisition strategy for our business.

- Lee Wright, Founder & CEO, HistoryList



Bump'n

BY MOMS, FOR MOMS.

Bump'n is a leggings brand that keeps women comfortable through every stage of their pregnancy. They had NEVER done FB ads before, with ZERO data for the FB algorithm to work with



Results

\$6,209

Ad Spend

3.00

ROAS

\$18,627

Revenue

151

Purchases

The Strtupboost team aligns their efforts with your goals, produce ads that convert, and they're incredibly responsive over Slack, email, and the phone.

- Danielle Elias, Founder & CEO, Bump'n

