

DANIEL MICHAEL DELLI-COLLI

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www.delli-colli.com

A creative's creative.
I build, shape, and
champion brands.

WORK HISTORY

AUGUST 2018–PRESENT THE INTEGER GROUP | SENIOR ART DIRECTOR
Integer's foremost creative. Concepted, sold-in, and directed over 60 photoshoots for brands like KeVita, Breckenridge Brewery, Coors, and Synchronicity Hemp Oil. Developed strategic creative programs that continues to drive future business during uncertain times. Streamlined processes for social-media shoots that have been replicated across other brands. A meticulous and well-trained designer, I have an eye to push creative and a passion to teach others how to do the same.

APRIL 2016–AUGUST 2018 THE INTEGER GROUP | ART DIRECTOR
Responsible for development of creative materials for Kellogg's national promotions. Provided strategic leadership, creative vision, and cultivated an integrated-marketing approach on a variety of material ranging from packaging to point-of-sale to commercials and online media. Led creative-team duo and managed studio designers. The agency go-to for new business solutions, strategic and creative thinking expertise. Created and led the most successful Kellogg's promotion of all-time.

2014–2016 ANABLISS DIGITAL BRANDING CO. | ART DIRECTOR
Engaging with a variety of local and national clients throughout the health, technology, and educational fields, I helped to develop and give vision to multi-million dollar brands as well as a variety of small businesses. Leading a small team of designers, copywriters, and interactive developers, I raised the bar for work at Anabliss, and helped hone my coworkers design and web skills through a collaborative and iterative design process.

2012–2014 ELLEN BRUSS DESIGN | DESIGNER
Worked with high-profile Colorado clients such as MCA Denver, Hammond's Candies, Marczyk Fine Foods, Inspirato, and many others. I have created logos, brochures, catalogs, books, campaigns, product packaging, factory tours, restaurant collateral, websites and more.

2009–2012 FUSZION COLLABORATIVE | DESIGNER
Built identities and collateral for The Ocean Conservancy, The Nature Conservancy, National Parks Conservation Association, The Smithsonian, The National Children's Museum, and more.

2007–09 PIXELS & INK, INCORPORATED | DESIGNER
2007 INTERNATIONAL MOUNTAIN BIKE ASSOCIATION | TRAIL SPECIALIST
2006–07 JMU COMMUNICATIONS AND MARKETING | INTERN
2002 THE BORENSTEIN GROUP | INTERN

SKILLS

- » Branding
- » Strategic thinking
- » Selling
- » Video/Photography production
- » Print design
- » Web and UI/UX design
- » Package design
- » Smart design through layout, structural and information organization
- » Extensive knowledge of the Adobe Creative Suite, HTML/CSS, Webflow
- » Client and vendor relations
- » Top-notch story-telling

FUN

Biking, camping, skiing, cross-country skiing, fly-fishing (Colorado overload!) audiophilizing, cat herding, yo-yoing, social butterflying and volunteering my time for causes I find just.

EDUCATION

2007 BFA | JAMES MADISON UNIVERSITY | HARRISONBURG, VA

RECOGNITION

2018 REGGIE AWARDS | GOLD
2018 PRO AWARDS | SILVER
2017 REGGIE AWARDS | BRONZE
2014 GD USA AMERICA GRAPHIC DESIGN AWARDS
2014 CREATIVE QUARTERLY—ISSUE ^{NO.} 33
2013 DESIGN PORTFOLIO: SELF PROMOTION AT ITS BEST | BOOK
2013 CREATIVE QUARTERLY—ISSUE ^{NO.} 30–31
2012 AIGA 50 SHOW
2011 HOW MAGAZINE—SELF PROMOTIONAL ISSUE (NOV.) | MERIT
2011 ADCMW 62ND SHOW | MERIT
2011 DC ADDY | SILVER
2011 DC ADDY | SILVER
2011 FEATURED WORK ON UNDERCONSIDERATION'S FPO | FEB. 23
2010 PRINT REGIONAL DESIGN ANNUAL
2010 GD USA AMERICA GRAPHIC DESIGN AWARDS
2010 ADCMW 61ST SHOW | SILVER
2010 DC ADDY | GOLD

AND WAY MORE, BUT MAINTAINING A SINGLE PAGE RESUME IS VERY IMPORTANT TO ME.