

Apoorva Savant

ux + product designer

apoorvasavant.com

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Amsterdam, The Netherlands

I'm a product designer with over 4 years of work experience. My expertise lies in user testing, contextual research, concept design and collaborating with engineers to ship quality software. I strongly believe in dreaming big but starting small and iterating fast. I'm driven by curiosity and fascination for things around me, and I love designing experiences that empower people to lead better lives.

Experience

UX Designer @ Speakap

June 2019 – Present, Amsterdam

Solving complex problems at a B2B SaaS scale-up helping non-desk employees communicate effectively in their organisation. Part of a small team owning all of product design for the company from ideation to shipping.

UX Designer @ Insider.in

Sept 2017 – May 2019, Mumbai

All-round design at a fast-growing startup focused on event-ticketing experiences on mobile and web. Sole UX/UI designer (with 8+ engineers and 1 PM) bringing to market a new platform for live digital events, creating multiple new revenue streams for the company.

Design Researcher @ IDC, IIT Bombay

Aug 2016 – Aug 2017, Mumbai

As a part of my thesis, I worked on a digital eye-tracking interface for ALS patients in India. Our goal was to help dissolve the communication barrier between people with ALS and their surroundings using assistive technology.

Design Intern @ Design Stack

Jun 2016 – Jul 2016, Mumbai

Worked on a variety of projects for Disney, digital and print designs for Asian Paints, and brand identity for Cover Story.

Education

BE Electronics & MSc Physics @ BITS, Pilani

2012 – 2017, Goa

Features

Bézier: Podcast by Zach Grosser

Dec 2020, Amsterdam

Design For Health: Poster publication

Sep 2018, UK