

HUGH ALLEN

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UX/UI DESIGNER

I strive to offer deeper forms of engagement with the world around us, and place understanding at the centre of my approach, grounding my work in a familiarity with the people affected by it and a strong theoretical base. This need to understand first is what motivates me, and I find myself using design as a way to interrogate aspects of the lives I encounter, as well as my own.

EDUCATION

2019 - 2021

MA USER EXPERIENCE DESIGN UNIVERSITY OF THE ARTS LONDON

I chose to study for a masters in UX Design to focus on my creative side, and hone some of the design skills that I relied on in previous positions. In addition to technical UX ability, this degree helped me to develop a clear point of view and establish my position as a designer.

2013 - 2017

BA COMPUTER SCIENCE & BUSINESS TRINITY COLLEGE DUBLIN

This degree really offered the best of both worlds – enough computer science to satisfy my technological inclinations, with practical business subjects to aid in navigating the corporate world. Design played a substantial role during my undergrad, in both areas.

EXPERIENCE

MAR 2018 - AUG 2019

DESIGN CONSULTANT MCALINDEN RESEARCH PARTNERS

McAlinden Research Partners are a financial advisory firm operating out of New York City. I was hired to help them in improving the way they deliver their research as well as assist in the marketing and branding. During my time there I redesigned and managed their financial report and created a website to complement it, updated their marketing strategy to be more responsive to prospects, and created a logo and brand identity for the company.

OCT 2016 - AUG 2019

WEB DESIGN & MARKETING CARRICKMINES MEMBERS CLUB

I worked with Carrickmines on a part-time basis for a number of years. I was hired to help them with their marketing and communications to improve participation of members. During that time, I created and managed a website and digital signage system in the club.

APR 2017 - JAN 2018

CO-FOUNDER & CTO THREADED

I started Threaded as a part of LaunchBox, a Trinity College-based initiative to help young entrepreneurs develop their business ideas. Threaded is a platform to help small fashion businesses and designers sell online, including providing ancillary services such as marketing and stock photography.

MAR 2015 - MAY 2017

COMMITTEE & GRAPHIC DESIGN TRINITY ENTREPRENEURIAL SOCIETY

I created the promotional material – digital content for social media and the website, as well as posters, flyers, the prospectus, and brochures to attract new sponsors. I also created a new logo and brand identity for the society.

SKILLS

TOOLS